



California Chapter of the American Society of Farm Managers and Rural Appraisers

www.calasfmra.com

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2012 Spring Ag Outlook Conference March 29, 2012 • Marriott Visalia at the Convention Center

SPONSORSHIP OPPORTUNITIES

California Classic Barbecue \$ 750.00
The California Classic Barbecue held the evening before the conference is an annual conference highlight and popular networking event. (Multiple Sponsorships are available for this event.)

Audio Visual Support \$ 500.00
The right audio visual can make or break a meeting. Support the Spring Ag Outlook Conference as an AV sponsor and be recognized on screen with your company name and logo. (Multiple sponsorships available).

Conference Breakfast \$ 1,500.00
Welcome conference attendees with breakfast sponsored by your company. Attendees will have time to network during breakfast and registration and will be greeted by signage with your company name and logo.

Refreshment Break \$ 750.00
Refreshment breaks area an ideal time for conference attendees to stretch their legs, grab a cup of coffee and network with their colleagues. Place your name and company logo in front of the entire crowd as they gather for breaks mid-morning and mid-afternoon. (Two sponsorships available)

Conference Lunch \$ 2,500.00
A networking lunch has proven to be very popular with conference attendees. Your company name and logo will appear at the buffet tables and also on table signage. A great way to let attendees know who was behind this great mid-day meal!

Conference Speakers \$ 500.00
The heart of the conference is the program. Help support the cost to bring top notch industry speakers to the 2012 Spring Ag Outlook. Sponsors will be highlighted in the program section of both the registration brochure and on-site at the conference. (Multiple sponsorships available).

Padfolios \$ 2,000.00
Your company logo will be placed on the cover of padfolio notepads given to each conference attendee. For note-taking during and after the conference, padfolios leave a lasting impression.

Name Badge Lanyards \$ 750.00
One of the key items at any conference is the name badge. Put your company name on the lanyard worn by hundreds of agricultural business professionals in attendance.

2012 Spring Ag Outlook Conference Sponsorship Opportunities

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Proceedings Book \$ 1,500.00

The Conference Proceedings allows attendees to take speaker presentations and notes home with them once the conference is over. This becomes an invaluable reference tool and great way to remember key points from the day. Sponsor will receive a full page ad in the Proceedings.

Drawing Prizes \$ 350.00

Everyone loves to win! Sponsor a drawing prize and be there to select the winning ticket at the conference. (Two sponsorships available).

Cash Donations Any Amount

Not sure how you want to contribute to the Spring Outlook Conference? Cash donations in any amount help to offset the cost of putting on the meeting. All donors will be listed with the conference sponsors.

SCHOLARSHIP AUCTION DONATIONS

Donations are being accepted for the 2012 Scholarship Auction held at the California Classic BBQ. Please contact Vanessa Orrison at (530) 674-6581 or by email vanessa.orrison@farmcreditwest.com regarding your donation.

Spring Ag Outlook Sponsors will receive 1 (one) Conference Registration and 1 (one) California Classic Barbecue Ticket for each \$1,500 Donated.

Sponsorships are sold on a first come, first served basis.

(Note: Scholarship Auction Donations are not included in the sponsor total)



California Chapter, ASFMRA
2012 Spring Ag Outlook Conference
SPONSORSHIP FORM

*Yes! Please include us as a Sponsor of the
 2012 California Chapter, ASFMRA Spring Ag Outlook Conference.*

Selection (X)	Conference Sponsorship	Cost
	California Classic Barbecue (multiple)	\$ 750.00
	Audio Visual Support (multiple)	\$ 500.00
SOLD	Conference Breakfast	\$1,500.00
SOLD	Refreshment Break (Morning)	\$ 750.00
SOLD	Refreshment Break (Afternoon)	\$ 750.00
SOLD	Conference Lunch	\$2,500.00
	Conference Speakers (multiple)	\$ 500.00
	Padfolios	\$2,000.00
SOLD	Name Badge Lanyards	\$ 750.00
	Proceedings Book	\$1,500.00
	Drawing Prizes (multiple)	\$ 350.00
	General Conference Sponsorship	Any Amount

Sponsors earn 1 Complimentary Conference Registration and 1 California Classic Barbecue Ticket for each \$1,500.00 donated.

Submission deadline to ensure that sponsor listing is included in conference registration brochure is February 3, 2012.

Company Name _____

Contact _____

Address _____

City _____ ST _____ Zip _____

Telephone _____ Email _____

Amount \$ _____ Check Enclosed Credit Card (Visa, MC, Discover, Am Ex)

For CC payments: Card No. _____

Expiration Date _____ CVV2 _____

Name on Card _____

Signature _____

Please return completed form with payment to...

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For additional information, contact:

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