



The California Chapter of the American Society of Farm Managers and Rural Appraisers, Inc.

2017 Fall Meeting | October 10 – 13, 2017

The Cliffs Resort • Pismo Beach

Continuing Education Classes for Appraisers, Managers & Consultants
Installation/Awards Dinner • Ag Tour



FALL MEETING SPONSORS

RUNYAN APPRAISAL SERVICE | EDWARDS, LIEN & TOSO, INC.
PRUDENTIAL AGRICULTURAL INVESTMENTS | AgSAFE
VINEYARD PROFESSIONAL SERVICES | AG LAND CONSULTANTS, INC.
FARM CREDIT (*American AgCredit, Yosemite Farm Credit, Farm Credit West, Golden State Farm Credit, CoBank, Fresno Madera Farm Credit*) | **RABOBANK, N.A.**
SCHENBERGER, TAYLOR, McCORMICK & JECKER, INC.

Schedule at Glance

Tuesday, October 10

1:00 Pm – 5:00 pm California Water and Agriculture –
SGMA and SB88 – *New Seminar!*

Wednesday, October 11

8:00 am – 5:00 pm Market Area Industry Analysis Seminar – *New!*
8:00 am – 5:00 pm Employee Relations in Agriculture II*
6:00 pm – 7:30 pm Student Reception

Thursday, October 12

8:00 am – 5:00 pm Fall Meeting Ag Tour
6:00 pm – 9:00 pm Member Meeting and Installation /
Awards Dinner

Friday, October 13

8:00 am – 1:00 pm Board of Directors Meeting
**FARMit Education (Farm and Ranch Management Industry Training)*

Hotel Information

The 2017 Fall Meeting will be headquartered at The Cliffs Resort in Pismo Beach. ***Please make reservations early as space is limited at this property. The Group Rate will expire on 9/12/17.***

The Cliffs Resort
2757 Shell Beach Road
Pismo Beach, CA 93449
(805) 773-5000

Group Code: California Chapter
ASFMRA

Group Rate*: \$160.00 single/double
(Mon-Thurs); \$239.00 (Fri)

**Plus taxes.*

Event Descriptions and Fees

Tuesday, October 10

California Water and Agriculture – SGMA and SB88 – New Seminar!

This new water seminar was developed by the California Farm Bureau Federation to address issues related SGMA (The Sustainable Groundwater Management Act) and SB88 (Emergency Regulation for the Measuring and Reporting on the Diversion of Water) Regulations. The SGMA presentation will go in depth into 'how it happened' and the 'who, what, where and when' of the Act. The Groundwater Sustainability Agency as well as the regulations associated with the Groundwater Sustainability Plan will be covered. Regulatory and Compliance Deadlines will be discussed as well as the key challenges being faced moving forward. During the second half of the seminar, SB88 will be explained and the timeline associated with the State Water Resources Control Board process. Measurement and reporting requirements will be discussed and the measurement method explained. Both topics in this seminar promise to provide excellent information on California's agricultural water situation past, present and future. A Q&A session will be included so plan to bring your questions!

Instructor: Jack L. Rice, California Farm Bureau Federation Associate Counsel
(4 Hours CE pending with ASFMRA and BREA).

\$ 129 Members* / \$179 Non-Members
Registration Fee includes course material and refreshment break.

**Member pricing includes ASFMRA, AI, ASA, RICS and Farm Bureau.*



Wednesday, October 11

Market Area Industry Analysis Seminar - New!

This course is designed to re-familiarize appraisers, support staff, lenders, real estate agents and other valuation experts on the need for concise, relevant, and timely market area descriptions in valuation and to improve their narrative reports. The presentation will also focus on the applicability of a well-researched industry analysis when working with special use facilities and other segments of real estate where economic impact within the industry has a direct impact on the real estate associated with it. The course is designed to be interactive and students will work together to complete a written assignment upon conclusion of the instructional segments. Students are required to bring a laptop.

Instructor: JoAnn Wall, ARA

(8 Hours CE approved with ASFMRA, BREA, NV Real Estate Division).

\$279 Members* / \$349 Non-Members
Registration Fee includes course materials; networking Lunch; refreshment breaks.

**Member pricing includes ASFMRA, AI, ASA, and RICS.*



Student Reception

Local college Agriculture Majors are invited to meet with members of the California Chapter, ASFMRA to learn about careers in rural appraisal, farm management and agricultural consulting. The reception will include a presentation about ASFMRA, professional designations and careers as well as time for students to socialize and network with industry professionals. Refreshments and beverages will be provided.

There is no charge for this reception. Registration is appreciated to ensure adequate seating and refreshments.

Employee Relations in Agriculture II

The objective of the class is to delve into areas relating to worker safety and labor relations, conveying the most important information regarding concerted activity, the Ag Labor Relations Board, Cal/OSHA and other regulatory pressures impacting employers and managers in agriculture. The course will address Agricultural Health and Safety Laws, Agricultural Labor Relations and Good Grower Relations using both instruction and practical working scenarios. This course was developed in partnership with AgSafe in supporting their commitment to a healthy and safe workforce.

Instructor: Angelina Ceja – Director of Education, AgSafe

\$249 Members* / \$299 Non-Members
Registration Fee includes course materials; networking Lunch; refreshment breaks.

**Member pricing includes ASFMRA, AI, ASA, RICS and AgSafe.*



Thursday, October 12

Fall Meeting Ag Tour

The 2017 Fall Meeting Ag Tour will depart from The Cliff's Resort at 8 a.m. and head south to Arroyo Grande to visit **Talley Farms**. The Talley Family has been farming since 1948 and the fourth-generation is now managing Talley Farms and Talley Vineyards.

A diversified family-owned farming operation, the Talleys grow, pack and ship a variety of fruits and vegetables with a company vision to strive for "Excellence in Everything." In 2012, that vision was translated to a healthy, fresh, subscription-based farm-box program called Talley Farms Fresh Harvest. Of the approximately 1500 acres farmed by Talley Farms, Fresh Harvest uses 30-40 acres depending on the season. The visit to Talley Farms

will show the diversified use of central coast farmland and how the generations of family have improved upon what was started nearly 70 years ago.



The tour will then move north to the historic **Santa Margarita Ranch**. From early Native American inhabitants to Spanish padres, Mexican generals to itinerant outlaws, Santa Margarita Ranch boasts an illustrious cultural and historical pedigree that is unrivaled on California's Central Coast. The ranch's majestic terrain was home to Native Americans for thousands of years and was later settled by Franciscan missionaries in the 1770s as part of California's famed mission trail. Since 1999, the 14,000-acre Santa Margarita Ranch has been owned by three longtime local winegrowing and ranching families. Together, they have advanced the ranch's legacy of hospitality while preserving its roots as a working cattle ranch and vineyard.



Following lunch at the ranch, the group will visit the **Diablo Canyon Nuclear Power Plant**. The facility is located on about 900 acres west of Avila Beach, 12 of which form the power-producing portion of the plant. It is an electricity-generating nuclear power plant and the only plant operational in the state following the permanent shutdown of the San Onofre Nuclear Generating Station in 2013. Diablo Canyon produces 2240MW of carbon-free power, about 8.6% of the electricity California uses supplying the electrical needs of more than 3

million people. In 2016, PG&E announced that it plans to close Diablo Canyon in 2025, making California free of commercial nuclear power plants. The options for what will happen to the Diablo Canyon property after the plant is decommissioned will be a major topic of discussion.

Finally, the tour will wind its way through the **Edna Valley**, home to more than thirty wineries. With moderate sunshine, cool maritime fog, and rich oceanic and volcanic soils, the Edna Valley appellation experiences California's longest growing season. Vintners in this valley have grown in both production and recognition; however, the region continues to maintain its intimate nature. The region is best known for Chardonnay, Pinot Noir, and to a lesser extent, Syrah, which will be pointed out along the way as land values for wine grapes growing in the area are discussed.



(8 Hours CE pending with ASFMRA and BREA).

\$199 Members / \$249 Non-Members

Registration includes morning coffee and pastries; bus transportation; tours and lunch.

**Member pricing includes ASFMRA, AI, ASA, and RICS.*

Hotel Information

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2757 Shell Beach Road
Pismo Beach, CA 93449
(805) 773-5000

Group Code: California Chapter ASFMRA

Group Rate*: \$160.00 single/double (Mon-Thurs); \$239.00 (Fri)

**Plus taxes.*

Member Meeting & Installation/ Awards Dinner



The Installation & Awards Dinner is always a fitting conclusion to the California Chapter membership year. The Cliffs Resort will provide an oceanfront location for this important evening. Following a short member meeting and dinner, awards will be presented honoring those individuals who have gone above and beyond in their contributions to the organization. The Board of Directors will be officially welcomed into their new positions in the traditional Installation Ceremony. We invite you to join the Chapter in thanking outgoing President, Tony Toso, for his leadership this past year and welcoming Dan Whisenhunt into the position for 2017-2018.
\$65/per person

Friday, October 13

Board of Directors Meeting

8:00 a.m. – 1:00 p.m.

Join the California Chapter Board of Directors and Committee Chairs for their first meeting of the 2017-2018 Fiscal Year. If you are interested in getting more involved with the chapter or just want to learn more about chapter activities and governance, this is the place to be. All chapter members are welcome to attend. Please RSVP to info@calasfmra.com so that adequate seating can be provided. Questions? Call the chapter office at (209) 368-3672.

Cancellation Policy

Cancellations received more than 10 working days prior to the Fall Meeting will receive full refund, less a \$45 administrative fee. Those received 5 - 10 working days prior will receive a full refund less \$60. Fees are forfeited if registrant cancels within 5 days of event or does not appear. Registrants may send someone to take their place, with notification to the California Chapter without penalty.

California Chapter, ASFMRA 2017 FALL MEETING REGISTRATION

On Line Registration is available at <https://agprolink.asfmra.org/ca-chapter-2017-fall-meeting>.

Name _____

Guest(s) Names(s) _____

Preferred First Name (s) for Badge _____

Company _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Member: Yes No If yes, please check those that apply: ASFMRA ASA AI RICS

Please list your designation(s), if applicable (i.e. ARA, AFM, AAC, RPRA, etc.) _____

State License # (if applicable) _____

REGISTRATION FEES:	Members	#	Non-Members	#	Total \$
California Water and Agriculture Seminar	\$129	_____	\$179	_____	_____
Market Area Industry Analysis Seminar	\$279	_____	\$349	_____	_____
Employee Relations in Agriculture II	\$249	_____	\$299	_____	_____
Student Reception	No charge	_____		_____	_____
Fall Meeting Ag Tour	\$199	_____	\$249	_____	_____
Installation/Awards Dinner	\$ 65	_____	\$ 65	_____	_____

Late Fee (\$35 Late Fee will be applied to registrations received after **September 15, 2017**). _____

Total Fees = \$ _____

PAYMENT INFORMATION:

Payment by: Check # _____ Credit Card: Visa MasterCard AmEx Discover

Card Number: _____ Exp. _____

Name on Card: _____ Security Code _____

Billing Address (if different than above) _____

Signature _____

PAYMENT AND QUESTIONS:

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