



California Chapter
ASFMRA
Western Ag Professionals



American Society of Farm Managers and Rural Appraisers



Technology Applications in Appraisal – Google Earth

April 29, 2020 • DoubleTree Hotel, Modesto

Course Description: This seminar will provide an introduction to the mapping tools of the trade. With a focus on Google Earth, it will delve into the many ways that this product can be used in the appraisal profession. It is designed to provide specialized training on the many functions of Google Earth and how and why it can improve your efficiency. Students will learn the fundamentals, advanced operations, file system, layer system, data management and data applications associated with the Google Earth program and will leave with knowledge and recourses needed to implement the tools provided into their appraisal practice.

The classroom presentation is a combination of PowerPoint presentations, class discussions and interactive demonstrations. A case study will focus on how to efficiently export MLS data to Google Earth. Participants will have access to the Google Earth layers discussed and demonstrated.

Course Requirements:

- Laptop computer (*Note: iPads with the Google Earth app will not work with the designed course*)
- Google Earth Pro Installed on Computer (free)
- Mouse

*Internet access will be provided

Contact Hours: 8:30 am – 3:30 pm / 6 hours approved with ASFMRA and BREA. Pending NRED.

Presenters: Melissa Sandlin, ARA and Julie Rose Gonsalves

Registration: Register on line at www.asfmra.org. If you do not have access to the Internet or prefer not to register on line, please complete the Registration Form on the following page. Questions may be directed to Suzie Roget in the California Chapter office at (209) 368-3672 or info@calasfmra.com.

Seminar Location: DoubleTree by Hilton Hotel – 1150 9th Street, Modesto, CA

Cancellation Policy: *Cancellations received more than 10 working days prior to the seminar will receive full refund, less a \$45 administrative fee. Those received less than 10 working days prior will receive a full refund less \$60. Fees are forfeited if registrant does not appear. Registrants may send someone to take their place, with notification to the California Chapter without penalty.*

REGISTRATION FORM

Complete the form below or [Register Online](#)

Name(s) _____

Preferred First Name(s) for Badge _____

Company _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Member: Yes No

If yes, please check those that apply: ASFMRA ASA AI RICS

Please list your designation(s), if applicable (i.e. ARA, AFM, RPRA, AAC) _____

State license # (if applicable) _____

REGISTRATION FEES: (Fees include course materials, lunch, refreshments and CE certificate).

	<u>Members**</u>	<u>#</u>	<u>Non-Members</u>	<u>#</u>
Technology Applications in Appraisal - Google Earth				
April 29, 2020	\$249.00	_____	\$299.00	_____
8:30 am – 3:30 pm				
	Total	=	\$	_____

** Includes members of ASFMRA, ASA, AI, RICS

Payment and Contact Information:

Payment by: Check # _____ Credit: Visa MasterCard
 Payable to California Chapter, ASFMRA Am Ex Discover

Card Number: _____ Exp. _____

Name on Card: _____ Security Code _____

Billing Address (if different than above) _____

Signature _____

Credit Card Payment: Email to info@calasfmra.com
Mailing Address: California Chapter, ASFMRA | P.O. Box 838 | Woodbridge, CA 95258
For more information: Suzie Roget (209) 368-3672 or info@calasfmra.com.