



CHAPTER CHALKBOARD

*An electronic update from the California Chapter, ASFMRA
August 19, 2009*

Do You Need ASFMRA Code of Ethics?

Meeting the demand for nearly 30 California Chapter members who are in need of ASFMRA Code of Ethics, the course has been scheduled for Thursday, October 1st at the Paso Robles Inn in Paso Robles in conjunction with the chapter's 2009 Fall Meeting. Register today at <http://www.calasfmra.com/meetings.php>.

2009 Fall Meeting to Include Education, Western BBQ, Vineyard Ag Tour and Installation on Central Coast

As you have no doubt heard, the chapter's Fall Meeting will be held in Paso Robles September 30th – October 2nd. The meeting place is the historic Paso Robles Inn and the chapter will offer two classes – The Appraisal of Rural Residential Properties (9/30) and ASFMRA Code of Ethics (10/1) prior to the Fall Meeting Ag Tour. Join chapter leaders for the Board of Directors Meeting on Thursday afternoon (10/1) followed by a trip out to Harris Stage Line for the western show 'Real Horse Power' and a tri tip barbecue. Then it's off to see four very unique vineyard and winery properties during Friday's Ag Tour before the Installation banquet that evening. Complete details can be found at <http://www.calasfmra.com/meetings.php> or see the attached PDF file. Spread the word...all events are open to non-members!

2009 – 2010 Election

As we approach the end of the 2008-2009 Membership Year, it is time for to elect officers and directors for 2009 – 2010. The chapter is pleased to present Mark J. Peterson, ARA as the First Year Board Member Nominee. As noted in the chapter bylaws, nominations are also open to the chapter and all details can be found in the attached PDF Election Announcement President-Elect, Ralph Pavey, ARA will automatically advance into the position of President and current President, Mike Ming, ARA, FRICS, will move into the Immediate Past President slot. We look forward to installing the officers at the Installation & Awards Banquet at McLintock's Saloon & Dining House in Paso Robles on Friday, October 2nd.

ASFMRA Celebrates 80 Years at Denver Annual Meeting

Register today at www.asfmra.org for Ag Pro Outlook - the 2009 ASFMRA Annual Meeting. 2009 marks the 80th anniversary for the Society and with the Rocky Mountains as a backdrop, a grand celebration is planned. Take advantage of the excellent program sessions, education offerings, industry trade show, member recognition events, and the opportunity to network with hundreds of colleagues from around the country! Don't miss the Silent and Live Auctions that will be held complete with a Halloween theme and costume contest. Rumor has it there will even be a Wii competition... A complete meeting brochure can be downloaded at http://portal.asfmra.org/userfiles/file/meetings/reg_booklet_Final.pdf. The California Chapter is looking to identify those chapter members who are planning to attend the annual meeting. Please email Suzie in the chapter office if you will be attending at secretary@calasfmra.com. Thank you!

ASA Education Opportunities

Take advantage of various education opportunities being offered in San Francisco by allied organization, ASA...

- USPAP 15-Hour Course – October 3 & 4, San Francisco (see attached)

- 6th International Conference on the Valuation of Plant Machinery & Equipment - October 4 -7, San Francisco (www.ipmvc.org)
- Expert Witness Seminar – October 8, San Francisco (see attached)

REAL ESTATE AGENTS & BROKERS – READ THIS

The following new law pertains only to real estate licensees - NOT appraiser licenses. However, since many of our appraiser members also hold a real estate sales or brokers license, we thought it would be important to get the word out on the following new legislation. As of July 1, 2009, the Business and Professions Code 10140.6 of the State of California was amended due to Senate Bill NO. 1461.

In summary:

- A real estate licensee shall not publish, circulate, distribute, or cause to be published, circulated, or distributed in any newspaper or periodical, or by mail, any matter pertaining to any activity for which a real estate license is required that does not contain a designation disclosing that he or she is performing acts for which a real estate license is required.
- A real estate licensee shall disclose his or her license identification number on all solicitation materials intended to be the first point of contact with consumers and on real property purchase agreements when acting as an agent in those transactions.
- Solicitation materials intended to be the first point of contact with consumers includes: business cards, stationery, advertising fliers, and other materials designed to solicit the creation of a professional relationship between the licensee and a consumer, and excludes an advertisement in print or electronic media and "for sale" signs.

You are encouraged to read the entire Section 10140.6 if you have a California real estate license.

Central Valley RMA Fall General Membership Meeting

This meeting may be of interest to chapter members. The Central Valley Chapter of RMA will meet at Elkhorn Country Club in Stockton on September 17th for their Fall General Membership Meeting. The program will be entitled "2009 Panel of Real Estate Professionals" - Where has all my Real Estate Collateral Value gone? Guest speakers include Henry Claussen – V.P./Loan Administrator – Bank of Stockton (Lender); William 'Bill' Bambas – W.F. Bambas Appraisal Co. (Appraiser) and Wendy Coddington, Sr. VP – Lee & Associates (Realtor). Cost for the luncheon meeting is \$50. Please see www.rmahq.org/RMA/Chpaters/CentralValleyChapter/Events/ to register or contact Kevin Hess at (209) 929-1918.

Job Opportunities

List your job opportunity on the California Chapter, ASFMRA web site and get immediate and excellent exposure! Call (209) 368.3672 or email Suzie Roget in the chapter office secretary@calasfmra.com and start promoting any position openings today!

ASFMRA Calendar Dates:

September 15: Deadline for Nominations for Chapter Officers and Directors
September 30: The Appraisal of Rural Residential Properties – Paso Robles
October 1: ASFMRA Code of Ethics – Paso Robles
October 1: Chapter Board of Directors Meeting – Paso Robles
October 2: California Chapter Fall Meeting & Installation Banquet – Paso Robles
October 27 – 30: ASFMRA 80th Annual Meeting & Trade Show – Denver, CO

CHAPTER CHALKBOARD is a service to the members of...

California Chapter, ASFMRA

P.O. Box 838
Woodbridge, CA 95258
T 209.368.3672
F 209.368.3602
www.calasfmra.com
Email: secretary@calasfmra.com



The Mission of the California Chapter is:
To provide rural and agricultural property economic professionals with the education and means to offer trustworthy valuation, management, consulting and marketing services.