



## **CHAPTER CHALKBOARD**

*An electronic update from the California Chapter, ASFMRA*

*June 9, 2009*

### **Vineyard Valuation & Ag Symposium July 1 – Register Today!**

The California Chapter will offer its first ever Vineyard Valuation & Ag Symposium on Wednesday, July 1<sup>st</sup> at the beautiful Wine & Roses Hotel in Lodi. Member pricing is just \$185! Hear from 8 excellent presenters on topics from ranging from vineyard values, economics and water to the markets for grapes and wine, sustainable winegrowing and projecting vineyard income. OREA approval is pending for 7.5 hours. Registration is available on line at

[http://calasfmra.com/meetings\\_register.php?id=10](http://calasfmra.com/meetings_register.php?id=10) or you can click here for the complete seminar schedule and a printable registration form...

[http://calasfmra.com/db\\_meetings/Symposium%20Information.Registration.pdf](http://calasfmra.com/db_meetings/Symposium%20Information.Registration.pdf)

### **Do You Need ASFMRA Code of Ethics?**

A number of our chapter members have indicated the need to take the ASFMRA Code of Ethics course. Are you one of them? If so, please email the chapter office by June 19<sup>th</sup> at [secretary@calasfmra.com](mailto:secretary@calasfmra.com). If enough chapter members need to take the course, we will work on bringing it to California as soon as possible.

### **National ASFMRA Awards – Nominate a Fellow Chapter Member**

At the annual meeting each year, a number of prestigious awards are presented to ASFMRA members. Among them are the Professional Farm Manager of the Year and the Appraisal Professional of the Year. What you may not know is that ASFMRA members are the ones nominating the award recipient! Please take a few moments to review the attached awards nominations forms and give some thought to who you might want to nominate. There are many opportunities to give recognition to your colleagues through this process. Take the time to nominate your fellow California Chapter members for the outstanding work they do! The Nomination Deadline is August 15, 2009.

### **New Electronic Chapter News from ASFMRA**

Each month, ASFMRA is compiling a brief E-Newsletter for the chapters. The new 'Chapter News' is sent to the chapter office and will be forwarded out to the membership. Watch your Inbox for the latest copy to be coming your way.

### **2009 Trends**

Don't forget...the 2009 *Trends* is now in circulation! You should have received your complimentary member copies in the mail. As you have seen, the new issue has expanded to 92 pages and includes the state of Nevada plus in-depth articles on Pistachios and Honey Bees. Attach your business card to a copy and give it to a client. It's a great marketing tool! Order copies on-line at [http://calasfmra.com/trends\\_purchase.php?id=19](http://calasfmra.com/trends_purchase.php?id=19) or call the chapter office at (209) 368.3672. Advertising will be available for the 2010 issue later this summer...

## **Job Opportunities**

List your job opportunity on the California Chapter, ASFMRA web site and get immediate and excellent exposure! Call (209) 368.3672 or email Suzie Roget in the chapter office [secretary@calasfmra.com](mailto:secretary@calasfmra.com) and start promoting any position openings today!

## **Calendar Dates:**

June 15 – 19: ASFMRA Summer Education Week, Des Moines, IA

July 1: California Chapter Vineyard Valuation & Ag Symposium (Lodi) – NEW!

TBD: California Chapter Education Week\*

October: California Chapter Fall Meeting – Paso Robles\*

October 27 – 30: ASFMRA 80<sup>th</sup> Annual Meeting & Trade Show – Denver, CO

*\* Watch for details coming soon...*

## **CHAPTER CHALKBOARD is a service to the members of...**

**California Chapter, ASFMRA**

**P.O. Box 838**

**Woodbridge, CA 95258**

**T 209.368.3672**

**F 209.368.3602**

**[www.calasfmra.com](http://www.calasfmra.com)**

**Email: [secretary@calasfmra.com](mailto:secretary@calasfmra.com)**



### **The Mission of the California Chapter is:**

To provide rural and agricultural property economic professionals with the education and means to offer trustworthy valuation, management, consulting and marketing services.