

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
September 4, 2019

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Register for 2019 Fall Meeting by September 15 to avoid late fees!

There is still time to register for the 2019 California Chapter Fall Meeting October 1 – 4 in Monterey! The meeting site is the quaint [Casa Munras Garden Hotel & Spa](#) downtown. Enjoy the beautiful location, top tier education and networking with professionals who are the best in the business! And if you're in need of CE hours for your license or your designation, there are many options...

- Integrated Approaches to Value (A304) / October 1 – 4 (Required for licensing and accreditation)
- Personalities of Agriculture & Business Seminar / October 1 (8 hours CE)
- Packing, Processing & Cold Storage Facilities Valuation Seminar / October 2 (8 hour CE)
- Financial Aspects of Agriculture Seminar / October 2 (8 hours CE)
- 70th Anniversary Installation & Awards Dinner / October 2
- Fall Ag Tour / October 3 (8 hours CE Pending)
- Board of Directors Meeting / October 4

Use these easy links to access more information.

[Fall Meeting Brochure](#)

[Register On Line](#)

[Seminar Descriptions](#)

[Register for A304](#)

[Book Hotel Accommodations](#)

The group room block at Casa Munras is nearly sold out. Once this block is filled, there will still be rooms available but the rate will be higher than the discounted \$169 group rate. Please contact the hotel at (800) 222-2446 for accommodation information or click on the above link to check availability.

Fall Meeting Ag Tour Finalized

Tour stops for the Fall Meeting Ag Tour have been finalized and will include:

Ocean Mist Farms – *Cooler and artichoke field tour*

California Pajaroza Floral – *Hydroponic rose growing operation*

Gizdich Ranch – *Lunch, tour and their famous homemade pie!*

S. Martinelli & Company – *Apple orchard tour and product tasting*

There are currently only 15 spots left on the tour so if you're interested, [register right away!](#)

Contest to Win a 2 Night Stay at Casa Munras in Monterey

In conjunction with the Fall Meeting, the California Chapter is holding a contest on Social Media for a chance to win a 2 night stay at the beautiful Casa Munras Garden Hotel & Spa in Monterey. To enter, you will need to post items on Facebook, Instagram, LinkedIn and/or Twitter about the California Chapter, ASFMRA. You can share a previous post or come up with something new. The contest will be open to members only and you will be entered up to 4 times (with four posts). Watch for an email from the chapter in the next few days with full details!

Thank you to our 2019 Fall Meeting Sponsors!

Thank you to the following sponsors who have committed to support the 2019 Fall Meeting!

Kefa Capital, Inc.

Runyan Appraisal Service

Duarte Nursery
Farm Credit
PGIM Real Estate Finance
Colliers International
Edwards, Lien & Toso, Inc.
Rabo AgriFinance
Monte Vista Farming
Bergthold Ag Services
Vineyard Professional Services, Inc.
Schenberger, Taylor, McCormick & Jecker Inc.
AQUAOSO

There is still time to add your name to this year's sponsor list! Review the [Sponsorship Form](#) and if you don't see something you like, we can customize a new opportunity or add you to the list of many companies who prefer to support the meeting as a general sponsor. Call the Chapter office at (209) 368-3672 or email info@calasfmra.com with any questions.

Chapter Elections

All members should have received an email from 'noreply@electionrunner.com' on Tuesday, September 3rd with a link to the 2019-20 Board of Directors & Nominating Committee Election Ballot. Please be sure that you received this email (check your junk mail) and vote by 9/20/19. Thank you!

Chapter Scholarship Program – Members Pursuing Accreditation

The CA Chapter has an ongoing Scholarship Program that awards funding to assist members who are pursuing a designation within ASFMRA. Are there classes you still need to take but have been holding off for financial reasons? You can review the [Scholarship Guidelines](#) here and link directly to the [Scholarship Application](#). Please direct any questions to Scholarship Committee Chair, Julie Rose Gonsalves at julie@c-x.com or (559) 277-7474 x101.

Round Table Breakfast Meeting Set for October 4th in Chico

The next Round Table Breakfast Meeting has been set for Friday, October 4th at 8:30 am at Nash's Restaurant (1717 Esplanade) in Chico. The guest speaker is Lisa Hunter, Water Resources Coordinator for the Glenn Groundwater Authority GSA. She will be speaking about the new GSA determinations and their effects on farmers. If you are not attending the Fall Meeting or will have already returned and are in the Chico area, this will be an interesting session. Please contact Kyle St. Louis at kyle.stlouis@gsfarmcredit.com with any questions. Remember, Round Table Meetings are open to anyone and RSVPs are not required. You are responsible for picking up the tab for your breakfast but there is no additional charge. Invite a colleague and tell them more about the California Chapter, ASFMRA!

Reminder to any Drone users...

The Chapter's Appraisal Education Committee is looking for members who are using Drones in their business and are willing to share their experiences. Interest was expressed in the recent education survey for a seminar on Drones and the committee is researching the potential of developing something that will meet this need. If you use and/or have experience with Drones, please email the Chapter office at info@calasfmra.com. Thank you!

Second Notice: Discount Pricing for AQUAOSO Water Research Tool for CA Chapter Members

The California Chapter has partnered with AQUAOSO to offer their Water Research Tool to Chapter members at deeply discounted pricing! AQUAOSO's water reporting and mapping tool helps you identify and understand water risks and farm characteristics within seconds. Combining public data sets with their own proprietary research has resulted in a comprehensive set of water data that is available all in one place - get detailed water, crop and soil reports with the click of a button! You can access Individual parcel reports; SGMA and GSA Analytics; Self-service Research; Compliance and Reporting; Water Portfolio Management; Water Mapping Tools; Water Market Analytics; Water Risk Analysis and more!

Pricing starts at just \$120 per year – only \$10 per month! Contact Cameron Burford at (559) 349-5991 or cameronburford@aquaso.com to discuss the discounted program available to Chapter members. To learn more about the product, [Click here](#).

SAVE THE DATE!

September 9–13	Leadership Institute / Washington, DC
October 1 – 4	CA Chapter Fall Meeting / Monterey
	October 1–4 / Integrated Approaches to Value (A304)
	October 1 / Personalities of Agriculture and Business Seminar
	October 2 / Packing, Processing & Cold Storage Facilities Valuation Seminar
	October 2 / Financial Aspects of Agriculture Seminar
	October 2 / 70 th Anniversary Installation & Awards Dinner
	October 3 / Fall Ag Tour
	October 4 / Board of Directors Meeting
	October 4 / Round Table Breakfast Meeting / Chico
November 16–22	ASFMRA Annual Conference / Louisville, KY
March 23-26, 2020	Outlook 2020 Agribusiness Conference / Visalia

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels!



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