

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
January 4, 2019



From the California Chapter, ASFMRA!

New Water Seminar to be Offered January 30 and February 6

The CA Chapter together with the CA Farm Bureau Federation will host two offerings of a new seminar focused on the state water supply system, water quality regulations and laws impacting land owners. 'The Nuts and Bolts of California's Water Supply System, Water Quality Regulations and Laws Impacting Agricultural Land Owners' promises to be an excellent seminar addressing critical topics related to California agriculture and rural land use. The seminar will be offered on January 30th at the Farm Bureau offices in Sacramento and on February 6th at the DoubleTree Hotel in Fresno. 6 hours of CE are being sought. [Click here](#) to see the seminar brochure for complete details and registration information. For more information, please contact the Chapter Office at (209) 368-3672 or info@calasfmra.com.

Sponsorships Available for Outlook 2019 Conference

Don't miss the opportunity to associate your company with California's Premiere Agribusiness Conference as a sponsor of Outlook 2019! This widely respected and largely attended event draws attendees from all parts of California and beyond and is publicized to many facets of agriculture. There are a number of sponsorship opportunities available at a variety of financial commitment levels offering something for everyone to take part. Please take a few minutes to review the [Sponsorship Form](#). Getting your commitment in early is the best way to maximize the promotional exposure for your company!

Water Market Exchange Symposium January 24

The California Water Institute at Fresno State is excited to announce the Water Exchange Market Symposium on January 24th. This is a free public event that will provide the attendees with a general working knowledge of how such markets work, and how such markets may, or may not, be a good fit for their respective water supply management plans at either the farm level, irrigation district level, groundwater sustainability level, disadvantaged community level, or the environment. [Read more...](#)

Deadline Approaching for 2019 Chapter Award Nominations

There is still time to nominate deserving individuals and/or companies who excel in their contributions to California Agriculture through the Distinguished Agriculturalist and Agricultural Stewardship Awards. Chapter members are encouraged to review the award recipient criteria and consider nominating an individual or company who you feel are deserving of these special honors which are presented at the Spring Outlook Conference. Click on the award name to view the award applications. [Distinguished California Agriculturalist Award](#). [Agricultural Stewardship Award](#).

New this year will also be Chapter Sponsored Awards for an Appraiser of the Year, Farm Manager of the Year, and Agricultural Consultant of the Year. Your input in helping to identify members who are standouts in these three areas is greatly appreciated. Questions and suggestions may be directed to Suzie in the Chapter Office at (209) 368-3672 or sroget@calasfmra.com. The deadline to submit nominations is February 1, 2019.

Outlook 2019 Agribusiness Conference April 23 – 25 in Sacramento

We hope you have the dates on your calendar as the program is nearly complete and registration will be opening soon for the Outlook 2019 Conference. The event will be held at the DoubleTree Hotel in Sacramento April 23 – 25. Two new education offerings will include a Cannabis Operations Valuation Seminar and ASFMRA's Valuing Rural America Seminar as well as a Spring Ag Tour. The California Classic BBQ & Scholarship Auction will be take place at the California Automobile Museum which promises to be a great evening! Pease contact Suzie in the Chapter Office with any questions info@calasfmra.com.

Reserve Your Space Now in the 2019 Trends® Report!

The deadline is January 31st to reserve your sponsor ad space in the 2019 Trends® in Agricultural Land and Lease Values Report just around the corner! Sponsor ad pricing remains the same for 2019 with business card size space starting at just \$375. You don't want to miss being a part of the Chapter's flagship annual report that has become the bible for rural property value information in California and Nevada! [Click here to download contract/rate card](#) or here to [reserve your space on-line](#).

Photos Wanted for 2019 Trends® Report

Reminder! We are always looking for photos to feature in the annual Trends® Report. Requirements are that the photographs be minimum 300 dpi for the best reproduction quality. Please submit photos to info@calasfmra.com and be sure to send a description and location with each photo. Thank you!

In Case you Missed It...Limited Sponsorships Available on New Free Digital Water Map

The CA Chapter has partnered with AQUAOSO on the development of digital Water Map that will offer users specific, reliable land and water information for properties in all California Counties – for FREE! A **limited number** of sponsorships are available on this new product that in the ever-changing world of water for agriculture in California, is sure to be an incredible tool! Reserve your space now as a Logo Sponsor or County Sponsor as availability is limited and will be sold on a first come first serve basis. [Click here](#) for full details.

CA Chapter Partners with Institute for Food and Agriculture on Appraisal Education

The CA Chapter has partnered with the Institute for Food and Agriculture at Fresno State on both qualifying and continuing appraisal education courses to be offered at the university during the first half of 2019. Registration will be available soon for the following ASFMRA courses: Basic Appraisal Principles (A101) February 19-22; Basic Appraisal Procedures (A102) March 18 – 21; Basic Appraisal Approaches – May 7 – 9; and Best Practices for Rural Property Appraisal (tentative) May 10. This is an excellent opportunity for anyone in need of this core appraisal education! Watch for details...

SAVE THE DATE!

January 7-12 Turlock	Accelerated Ag Land Management Training for AFM Designation –
January 30 Sacramento	The Nuts and Bolts of California's Water Supply System Seminar -
February 6 Fresno	The Nuts and Bolts of California's Water Supply System Seminar -
February 11 -16 Turlock	Accelerated Ag Land Management Training for AFM Designation -
February 19 – 22	Basic Appraisal Principles (A101) – Fresno
March 18 – 21	Basic Appraisal Procedures (A102) - Fresno
April 23 – 25	Outlook 2019 Agribusiness Conference – Sacramento
May 7 – 9	Basic Appraisal Approaches – Fresno
May 10	Best Practices for Rural Property Appraisals – Fresno (tentative)
July 21 – 26	ASFMRA Education Week – La Vista, Nebraska

September 9 – 13 Leadership Institute – Washington, DC
November 16 – 22 ASFMRA Annual Conference – Louisville, KY

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard.

Suzie Roget

Executive Vice President
California Chapter, ASFMRA
Tel: 209.368.3672
www.calasfmra.com

