



CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA

January 5, 2018

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Still Time to Register for Water Seminars - January 17 & 18!

There is still time to register for the California Water & Agriculture Seminar – SGMA/SB88 Seminar which drew rave reviews at the Fall Meeting. The offering on Wednesday, January 17th will be held at the Holiday Inn Swan Court Conference Center in Selma from 1:00 – 5:00 p.m. ([Register online for Selma Seminar](#)). The offering on Thursday, January 18th will be at Hutchins Street Square in Lodi from 9:00 a.m. to 1:00 p.m. ([Register online for Lodi Seminar](#)). The Water Seminar was developed by the California Farm Bureau Federation and is facilitated by their Associate Counsel, Jack Rice. The four hour seminar is approved for CE hours with ASFMRA and BREA. [Click here to download the seminar brochure](#).

Final Opportunity to Take Conservation Easements in Sacramento – February 2018

The CA Chapter will offer the popular Valuation of Conservation Easements and Other Partial Interests in Sacramento February 6 – 8, 2018. The class will be held at The Hampton Inn & Suites near the Sacramento International Airport. Instructors for the 3 day course are Justin Bierschwale, ARA from Texas and Brent Stanger, ARA from Iowa. This is an excellent course and the opportunity to have it offered in California eliminates the need for chapter members to travel elsewhere to get this experience. See the links below for more information or contact the chapter office at (209) 368-3672.

[Download Conservation Easements Registration Brochure](#)
[Register On-line](#)

Reserve Your Space Before January 15...2018 issue of Trends® in Agricultural Land and Lease Values

The Outlook 2018 Agribusiness Conference and the release of the new edition of Trends® will be March 22nd in Visalia. Reserve your space now for placement in this incredible resource tool published annually by the CA Chapter. Prices remain unchanged for yet another year and start at just \$375 for a Business Card size ad. [Click here](#) to review the 2018 Rate Card/Contract. You can also [purchase your space on-line!](#) The deadline is January 15th. We are always looking for photographs that depict agriculture in the many regions covered in Trends®. Please submit your photos for consideration to info@calasfmra.com. Credit will be given for any photos that are used. Photos must be high resolution (larger size is better) - minimum 300 dpi - to be used in the publication

Outlook 2018 Agribusiness Conference Schedule

The Outlook 2018 Agribusiness Conference will be held March 19-22 at the Marriott Hotel/Visalia Convention Center in Visalia. Conference topics will include: Labor; Investor Activity in Agriculture, Water, Cannabis, and Commodity Updates for Nuts, Beef Cattle, Vineyards/Wine Grapes. The release of the 2018 issue of Trends® in Agricultural Land and Lease Values will round out the day. A preliminary schedule for the week is included below. Online registration will be open soon.

Monday, March 19

Noon – 5:00 pm Federal and California Statutory and Regulatory Laws

Tuesday, March 20

8:00 am – 5:00 pm 7 Hour USPAP Update

8:00 am – 5:00 pm Management/Consulting Education Offering (TBD)

5:30 – 7:00 pm Student Reception

Wednesday, March 21

8:00 am – 5:00 pm Agricultural Chattel Valuation Seminar

8:00 am – 5:00 pm Spring Ag Tour

5:30 – 9:30 pm California Classic BBQ & Scholarship Auction – Heritage Complex Ag Museum/International Agri-Center

Thursday, March 22

8:00 am – 5:00 pm Outlook 2018 Agribusiness Conference & Release of Trends®

Submit Nominations Now for 2018 Distinguished California Agriculturalist and Agricultural Stewardship Award

The Awards Committee of the California Chapter is encouraging members to nominate deserving individuals for its two prominent awards recognizing outstanding agriculture professionals. The Distinguished California Agriculturalist Award honors an individual who has, through accomplishment, contributed in a significant and highly visible way to the betterment of California agriculture throughout his or her career while the Agricultural Stewardship Award recognizes a California agribusiness or person who has demonstrated excellence in conserving, maintaining and improving our natural resources and environment by using innovative and progressive business practices. Please seriously consider potential candidates for these two awards and contact [Jaime Bigham, ARA](#), Awards Committee Chair, with any questions. The deadline to submit nominations is February 1, 2018. [Download award nomination forms.](#)

Sponsor Opportunities Still Available for Spring Outlook Conference

The California Chapter's Outlook Agribusiness Conference is promoted to thousands each year and offers a wide variety of sponsorship opportunities to offer support while gaining exposure. There are many levels of support available that will connect you to the California Chapter, ASFMRA, the premier provider of agricultural education and programs in the west! Contact Suzie in the chapter office at (209) 368-3672 to discuss the opportunities available or [download the Sponsorship Form here.](#)

What Can You Donate to the 2018 Scholarship Auction?

The Scholarship Committee is looking for new ideas to enhance the auction at the 2018 California Classic BBQ. The funds raised at this annual event go toward funding the chapter's Internship and Scholarship programs, which are an integral part of the chapter's efforts to introduce students to the appraisal and management/consulting professions and to encourage non-designated members to become accredited. Please contact [Julie Rose Gonsalves](#) with your ideas for auction items. If you're ready to donate, [download the Auction Donation Form](#) now!

Getting Involved Makes a Difference!

Looking to get more involved with the California Chapter? There are many opportunities to help you get the most from your ASFMRA membership. Contact Suzie in the chapter office at (209) 368-3672 or email info@calasfmra.com to start the conversation. Get plugged in to volunteer today!

SAVE THESE DATES!!!

January 17 California Water & Agriculture Seminars – Selma

January 18 California Water & Agriculture Seminars – Lodi

January 26 CA Chapter Board of Directors Meeting - Turlock

February 6–8 Valuation of Conservation Easements and Other Partial Interests – Sacramento

March 19-22	Outlook 2018 Agribusiness Conference – Visalia
April 26-27	California Chapter, ASFMRA Long Range Planning Meeting – Lemoore
June 24-29	ASFMRA Education Week – Des Moines, IA
September 11-15	ASFMRA Leadership Institute – Washington D.C.
Oct. 29 – Nov. 2	ASFMRA Annual Conference – Chandler, AZ

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

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Executive Vice President



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