

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
January 7, 2020

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the [chapter web site](#) for reminders and more information...



A Message from your President...

I was recently thinking about some of my goals for the new year; less work and more money keeps popping up, but then I got to thinking about something a little more realistic. How about getting to know more of our members. We are the largest Chapter in the Nation and our members have the best opportunity for networking with likeminded Ag industry professionals. Obviously, our personal work geographic will determine who we are most likely to contact or be engaged with, but I encourage you to "meet a member", someone you didn't know last year. Expanding your networking potential is always a good thing and who knows you might make a new friend. *Martin Seañez, ARA, President*

California Chapter Gains New AFM

Congratulations to Jordan Crabtree, AFM with ViniFarm, Inc. in Paso Robles. Jordan received his AFM 12/24/19 and joins the newest accredited members of the Chapter who were mentioned in last month's Chalkboard - Jim Carleton, AFM; Thomas Engrahm, AFM; Brian Furrer, AFM; Michael Roots, AFM; and Jose Ochoa, AFM.

Did you Miss the Deadline to Reserve Sponsor Ad Space in the 2020 Issue of Trends®?

While the deadline to reserve sponsor ad space in the 2020 Trends® in Agricultural Land and Lease Values report was January 6th, there is still time to get in. Please contact the Chapter Office or [reserve your space on line](#) as soon as possible to be a part of this year's publication. Business card size spaces start at just \$400. Download the [Rate Card/Contract](#) for full details on pricing and ad sizes. You don't want to miss this opportunity to be included in the most respected resource tool available for California and Nevada land and lease value information.

Looking for an Opportunity to Support the Outlook 2020 Agribusiness Conference?

The California Chapter's annual Outlook Conference is coming to Visalia March 23 - 26 and will once again be home to the release of the annual Trends® report. As noted in last month's Chalkboard, the planning committee will be making some changes to next year's conference by adding breakout sessions for the Trends® report presentations. Join the growing list of sponsors for this year's conference with your commitment today!

- Farm Credit
- Runyan Appraisal Service
- Kefa Capital, Inc.
- Edwards, Lien & Toso
- Duarte Nursery
- Valbridge Property Advisors

- LIA Administrators & Insurance Services
- Hancock Ag Investment Group/Hancock Farmland Services
- Vineyard Professional Services, Inc.
- Bangerter Financial Services, Inc.
- Bergthold Ag Services
- Rabo AgriFinance
- American AgCredit
- AgIS Capital

[Download the Sponsorship Form](#) today and make your commitment to be a part of California's premiere annual agribusiness conference. Please contact the Chapter Office with any questions at (209) 368-3672 or info@calasfmra.com.

Register Now for Outlook 2020 Agribusiness Conference March 23 – 26 in Visalia

Don't miss this year's Outlook Conference in Visalia at the Marriott Hotel/Convention Center. The theme is **California Agriculture: Water Issues, Commodity Markets and Land Value Trends** promising not to disappoint with the topics and speakers on the agenda. [Registration is now open](#). You are encouraged to sign up early as the pre-conference offerings will fill quickly.

March 23 – Federal and California Statutory and Regulatory Law for Real Property Appraisers Course

March 24 – 7-Hour National USPAP Update Course (2020-21)
Student Reception

March 25 – Best Practices for Rural Property Appraisals Seminar – *Updated!*
Spring Ag Tour
California Classic BBQ/Foundation Auction

March 26 – Outlook Agribusiness Conference and Release of 2020 Trends® Report

Photo Submissions for 2020 Trends®

Thank you to those who have already submitted their work for consideration in the 2020 Trends® report! If you have ag photos that you have taken on the job or for pleasure and would like to have them considered to be included in Trends®, please email them to info@calasfmra.com. Photos must be at least 300 dpi and include a descriptive caption of content and location. All photographers will be recognized in the publication for their contributions.

State of NV Real Estate Division Extends Application Close for Appraisal Compliance/Audit Investigator II

The State of Nevada, Real Estate Division, has extended the application close date for the Appraisal Compliance/Audit Investigator II position. The deadline is now January 13, 2020. This position is located in the Carson City Office. The State of Nevada has great benefits such as paid days off, paid vacation and paid sick leave, as well as medical and dental benefits. Please use the following link to access more information:

<https://nvapps.state.nv.us/NEATS/Recruiting/ViewAnnouncement.aep?recruitmentId=39194>

Have you ordered the Valuing Rural America Textbook from ASFMRA?

Valuing Rural America: Foundations of Data Analysis reflects a new way of analyzing data when preparing credible valuations and is a must for the appraiser's toolkit! It is designed as a textbook for all appraisers, regardless of their career stage and level of experience, as well as for the consumers of appraisal services. Member pricing for the textbook is just \$139. [Click here](#) to order.

IMPORTANT DATES...

- January 15 Board of Directors Meeting, Turlock
March 23 Federal and California Statutory and Regulatory Law for Real Property Appraisers
March 24 7-Hour National USPSP Update
Student Reception
March 25 Best Practices for Rural Property Appraisal Seminar – Updated!
Spring Ag Tour
California Classic BBQ and Foundation Auction
March 26 Outlook Agribusiness Conference and Release of 2020 Trends® in Agricultural Land & Lease Values
May 17 Toolbox Topics® Workshop – Highest and Best Use

**Watch for dates for Technology Applications in Appraisal – Google Earth Workshop (Updated course coming soon!)*

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels.



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