



CHAPTER CHALKBOARD

**An Electronic Member News Update from the California Chapter, ASFMRA
January 9, 2017**

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA or per your request to receive chapter correspondence. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Secure Your Sponsorship Ad in 2017 Trends™ – Deadline January 15th

The deadline to secure space in the 2017 issue of Trends™ in Agricultural Land & Lease Values is January 15th. Prices remain unchanged starting at just \$375 for a business card size space. [Download the Trends™ Rate Card](#) for complete information or [purchase your space on line](#) today!

Outlook 2017 Agribusiness Conference – March 27 – 30th in Fresno

Mark your calendar and plan to attend Outlook 2017 - California's Premiere Agribusiness Conference at the DoubleTree Hotel in Fresno. Here's a preview of what you can expect:

Monday, March 27 – FARMit Class (TBD)

Tuesday, March 28 – Best Practices for Rural Property Appraisals; FARMit Class (TBD); Student Reception

Wednesday, March 29 – The Appraisal of Permanent Plantings in Changing Markets; Ag Tour; California Classic BBQ & Scholarship Auction

Thursday, March 30 – Outlook Conference and Release of Trends™

For questions or to volunteer to assist with conference activities, please contact any of the individuals below...

Scholarship Auction – Julie Rose Gonsalves (Julie@c-x.com)

Outlook 2017 Sponsorship Opportunities – Suzie Roget (sroget@calasfmra.com)

Outlook 2017 Program Committee – Dan Whisenhunt, AAC (danwhisenhunt@yahoo.com)

California Distinguished Agriculturalist and Agricultural Stewardship Award Applications Now Available

The California Chapter is proud to solicit nominees for these two prestigious awards each year. We ask all chapter members to give serious consideration to industry professionals who should be considered as potential recipients. The applications and criteria for the awards [can be found on-line](#). The deadline for submission is February 1, 2017. For more information, please contact Awards Committee Chair, Jaime Bigham, ARA at (559) 276-4824 or Jaime.bigham@fmfarmcredit.com. The annual awards will be presented at the Outlook Agribusiness Conference on March 30, 2017.

Looking to Pursue an ASFMRA Designation?

If you are looking to pursue an ASFMRA Designation – whether it's your first, second, third or fourth – the California Chapter has a Committee that wants to help you. The Newly Accredited & Professional Advancement Committee, chaired by Carl Evers, III, AFM, is compiling a database of members who are working toward accreditation. The committee wants to track your status so that they can be aware of your education needs, help with deadline reminders, be a liaison with the national office if needed, etc. If you have never considered becoming accredited or have been on the fence, we encourage you to join this esteemed group of land experts by pursuing your AFM, ARA, AAC and/or RPRA! Contact Carl at fmscarl3@gmail.com or (559) 871-9019.

Scholarships Available for Chapter Members Pursuing Accreditation

The Scholarship Committee has announced funding available for the 2016-17 fiscal year. There will be one fully funded Summer Internship awarded; two college students will be sponsored to attend the ASFMRA Summer Education Week Student Program; and \$6,000 has been made available for chapter members who are taking courses to earn a designation. Scholarship Guidelines and the application form are [available on-line](#). Internship Applications will be available soon and must be submitted by the April 15, 2017 deadline for consideration. For additional information, please contact Julie Rose Gonsalves at (559) 277-7474 ex 101 or Julie@c-x.com.

Next Board of Directors Meeting

The next CA Chapter Board of Directors Meeting will be on Friday, January 27th at Harris Ranch from 10 a.m. to 3 p.m.. Board Meetings are open to chapter members. Please contact Suzie in the Chapter office if you are not a current board member or committee chair but are interested in attending so that adequate seating can be arranged.

2017 Chapter Member Directory

The CA Chapter's annual Directory of Members will be published in early 2017. If you have had a change in address or contact information that has not been submitted to the chapter office, please do so by the end of the year. Send all changes to: info@calasfmra.com. The Board of Directors has approved to include non-ASFMRA designations beneath member listings in the new directory.

SAVE THESE DATES!!!

January 16-20, 2017	Accelerated ALM Education Course – Hampton Inn & Suites, Sacramento, CA (Week 1)
January 27	Board of Directors Meeting – Harris Ranch, Coalinga
January 30–February 3	Accelerated ALM Education Course – Hampton Inn & Suites, Sacramento, CA (Week 2)
March 27 – 30	Outlook 2017 Agribusiness Conference – DoubleTree Hotel, Fresno
July 16 – 17	Career Day 2017 – Omaha, NE
July 17 – 21	ASFMRA Summer Education Week – Omaha, NE
October 10 - 13	2017 Fall Meeting – The Cliffs Resort, Shell Beach
November 13 – 17	Agronomics – Vision for the Future 2017 – Savannah, GA

Suzie Roget

Executive Vice President



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Quick Links:

[Order 2016 Trends in Agricultural Land & Lease Values](#)

[Order California Water & Irrigation District Maps](#)

[Purchase Sponsor Ad in 2017 Trends Publication](#)