



CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA October 2, 2017

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA or per your request to receive chapter correspondence. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

New Membership Year Begins October 1, 2017

The California Chapter, ASFMRA's 2017-18 Membership Year began on October 1, 2017 and will run through September 30, 2018. We are please to introduce the chapter's new Board of Directors and Committee Chairs:

Board of Directors:

President – Dan Whisenhunt, AAC, MBA; Agcom, LLC/Dan Whisenhunt Consulting, Turlock
President-Elect – JoAnn Wall, ARA; Above and Beyond Real Estate Services, Inc., Templeton
First Vice President – Martin Seanez, ARA; Edwards, Lien & Toso, Inc., Fresno
Second Vice President – Jim Pisani, ARA; Farm Credit West, Woodland
Board Member 2nd Year – Ken Peters, AFM; Capital Ag Property Services, Fresno
Board Member 1st Year – Mike Merkley, ARA; American AgCredit, FLCA, Fallon, NV
Immediate Past President – Tony Toso, ARA; Edwards, Lien & Toso, Inc., Hilmar
Secretary/Treasurer – Peter Holmes, AAC; Valley Ag Loans, Inc., Woodland

Committee Chairs:

Audit – Dorothy Bell, ARA; Reno, NV
Awards – Jaime Bigham, ARA; Fresno Madera Farm Credit, Fresno
Bylaws & Government Relations – John Maus, ARA; Farm Credit West, Woodland
Appraisal Education – Melissa Sandlin, ARA; American AgCredit, Merced
Management/Consulting Education – Dale Arthur, AFM; Capital Ag Property Services, Fresno
FARMit® Education – TBD
Internal Operations – Jim Pisani, ARA; Farm Credit West, Woodland
Land Values Survey – Janie Gatzman, ARA; Gatzman Appraisal, Oakdale & Tiffany Holmes, ARA; Edwards, Lien & Toso, Inc., Escalon
Marketing – Kary Griffith; Yosemite Farm Credit, Modesto & Heather Ellingson; Farm Credit West, Yuba City
Spring Meeting – JoAnn Wall, ARA; Above & Beyond Real Estate Services, Inc., Templeton
Fall Meeting – Dan Whisenhunt, AAC, MBS; AgCom, LLC, Turlock
Membership – Allison Clark, ARA; American AgCredit, Salinas
Nominating & Long Range Planning – Tony Toso, ARA; Edwards, Lien & Toso, Inc., Hilmar
Newly Accredited & Professional Advancement – Carl Evers, III, AFM; Farmland Management Services, Chowchilla
Retired Members – Mike Iliff, ARA-Retired; Sanger
Scholarships – Julie Rose Gonsalves; Correia-Xavier, Inc., Fresno
Sponsorships – Suzie Roget; CA Chapter, ASFMRA, Woodbridge
YPN (Young Professionals Network) – Scott Bozzo, AFM; UBS Farmland Investors, LLC

2017 Fall Meeting – October 10 to 13 in Pismo Beach

Registrations for next week's Fall Meeting at The Cliff's Resort on the Central Coast are excellent and we are excited for all who have signed up to attend this year's event. There is still space in the Employee Relations in Agriculture class on Wednesday, October 11th; an excellent class that will help you stay on top of those areas pertaining to worker safety and labor relations; and working with the Ag Labor Relations Board, Cal/OSHA and other regulatory pressures impacting employers and managers in agriculture. While the Ag Tour and Market Area Industry Analysis Seminar are sold out and there are only a few seats left for the Water Seminar, it's never too late to be added to a waiting list as last minute cancellations do happen. Please contact Suzie in the chapter office with any questions at sroget@calasfmra.com or (209) 368-3672. [On line registration](#) is still open!

Meeting Schedule:

Tuesday, October 10:

California Water and Agriculture – SGMA and SB88

Wednesday, October 11:

Market Area Industry Analysis Seminar

Employee Relations in Agriculture II (FARMit® Education)

Student Reception

Thursday, October 12:

Fall Ag Tour

Member Meeting, Awards & Installation Dinner

Friday, October 13:

Board of Directors Meeting

Fall Meeting Sponsors – Thank you for your support!

- Runyan Appraisal Service – *Installation & Awards Dinner*
- Prudential Agricultural Investments – *Ag Tour Transportation and Morning Coffee/Pastries*
- Farm Credit (American AgCredit, Yosemite Farm Credit, Farm Credit West, Golden State Farm Credit, CoBank, Fresno Madera Farm Credit –
Wine for Installation & Awards Dinner and Ag Tour Lunch
- Vineyard Professional Services – *Reception prior to Installation & Awards Dinner*
- Rabobank, N.A. – *General Sponsor*
- Edwards, Lien & Toso, Inc. – *Lanyards/Name Badges*
- Ag Land Consultants, Inc. – *General Sponsor*
- American Pistachio Growers – *General Sponsor*
- AgSafe Food and Farms – *Education Lunch Sponsor*
- ASFMRA Education Foundation & Monsanto – *Student Reception*
- Schenberger, Taylor, McCormick & Jecker, Inc. – *General Sponsor*

Registration Open for Conservation Easements in Sacramento – February 2018

The CA Chapter will offer the popular Valuation of Conservation Easements and Other Partial Interests in Sacramento February 6 – 8, 2018. The class will be held at The Hampton Inn & Suites near the airport. Instructors for the 3 day course are Justin Bierschwale, ARA from Texas and Brent Stanger, ARA from Iowa. See the links below for more information or contact the chapter office at (209) 368-3672.

[Download Conservation Easements Registration Brochure](#)

[Register On-line](#)

Reserve your space as a Sponsor for the 2018 issue of Trends™ in Agricultural Land and Lease Values

The Outlook 2018 Agribusiness Conference will be here before we know it and with it, the release of Trends™ 2018! Reserve your space early for placement in this incredible resource tool published annually by the CA Chapter. Prices remain unchanged for yet another year and start at just \$300 for a Business Card size ad. [Click here](#) to review the 2018 Rate Card/Contract. You can also [purchase your space on-line!](#) Reminder: We are always looking for photographs that depict agriculture in the many regions covered in Trends™. Please submit your photos for consideration to info@calasfmra.com. Credit will be given for any photos that are used. Photos must be high resolution (larger size is better) - minimum 300 dpi - to be used in the publication

ASFMRA Annual Conference in Savannah, Georgia November 13 -17

Changes, Challenges, and Opportunities is the theme of the ASFMRA Annual Conference in Savannah. This is *THE* conference for anyone involved with rural property and rural property assets – managing, consulting, valuing and brokering on behalf of clients and landowners through the US. See below for links to information and registration. Remember to register by October 9th to take advantage of early-bird pricing!!!

- [2017 Annual Meeting Registration Form](#)
- [Register Online](#)
- [Agenda](#)
- [Hotel and Travel](#)
- [American Society Conference Web Page](#)

CA Chapter Marketing Committee Looks to Radio, Video and Social Media for Promotion

The chapter's Marketing Committee, chaired by Heather Ellingson and Kary Griffith and assisted by board liaison, Dan Whisenhunt, have been hard at work putting a program together to help broaden the exposure of the California Chapter, ASFMRA. A six week radio program on 22 stations owned by the California Agricultural Network has already begun and the production of a promotional video is underway. Additional plans include a radio campaign on AgNet West Radio in 2018. The chapter already has a Facebook page (be sure to ['Like'](#) it if you have not already) and recently started an Instagram Account (search for calasfmra). Watch for more exciting news as 2018 unfolds!

Outlook 2018 Agribusiness Conference set for Visalia in March

The Outlook 2018 Agribusiness Conference will be held March 19 – 22 at the Marriott Hotel/Convention Center in Visalia. The conference and release of the 2018 issue of *Trends™ in Agricultural Land and Lease Values* will be on Thursday, March 22nd with education classes, a Central Valley Ag Tour and the California Classic BBQ/Scholarship Auction on the preceding days. Education offerings will include: 4 Hour California Laws & Regulations; 7 Hour USPAP and the one-day Agricultural Chattel Valuation Seminar. Conference sponsorships will be announced soon.

SAVE THESE DATES!!!

October 10-12	2017 Fall Meeting – The Cliffs Resort, Pismo Beach
October 13	Board of Directors Meeting – Pismo Beach
November 13–17	ASFMRA Annual Conference – Savannah, GA
February 6–8	Valuation of Conservation Easements and Other Partial Interests – Sacramento
March 19–22	Outlook 2018 Agribusiness Conference – Visalia
April 26-27	California Chapter, ASFMRA Long Range Planning Meeting – Lemoore

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

Suzie Roget
Executive Vice President



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[Register for 2017 Fall Meeting](#)
[Order 2017 Trends in Agricultural Land & Lease Values](#)
[Order Water & Irrigation District Maps](#)

