



CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA November 6, 2017

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Reminder...Chico Round Table Meeting Wednesday, November 8

The next Ag Round Table Meeting will be held on Wednesday, November 8th from 8 to 9:30 a.m. at Nash's Restaurant in Chico (1717 Esplanade). Don't miss this opportunity for an informal discussion on the following topics: Update on recent development for groundwater management; the use of drones in ag business; Cannabis – it's implications as a 'legal' crop. These meetings provide an excellent opportunity to gather with fellow agribusiness professionals to discuss timely topics related to local and/or statewide agriculture. No reservations are needed and all attendees are responsible for their own breakfast. Invite a friend or colleague!

Reserve Your Space Early...2018 issue of Trends™ in Agricultural Land and Lease Values

The Outlook 2018 Agribusiness Conference and the release of the new edition of Trends™ will be March 22nd in Visalia. Reserve your space early for placement in this incredible resource tool published annually by the CA Chapter. Prices remain unchanged for yet another year and start at just \$375 for a Business Card size ad. [Click here](#) to review the 2018 Rate Card/Contract. You can also [purchase your space on-line!](#) Reminder: We are always looking for photographs that depict agriculture in the many regions covered in Trends™. Please submit your photos for consideration to info@calasfmra.com. Credit will be given for any photos that are used. Photos must be high resolution (larger size is better) - minimum 300 dpi - to be used in the publication

Registration Open for Conservation Easements in Sacramento – February 2018

The CA Chapter will offer the popular Valuation of Conservation Easements and Other Partial Interests in Sacramento February 6 – 8, 2018. The class will be held at The Hampton Inn & Suites near the airport. Instructors for the 3 day course are Justin Bierschwale, ARA from Texas and Brent Stanger, ARA from Iowa. See the links below for more information or contact the chapter office at (209) 368-3672.

[Download Conservation Easements Registration Brochure](#)

[Register On-line](#)

Schedule Shaping up for Outlook 2018 Agribusiness Conference

As previously published, the Outlook 2018 Agribusiness Conference will be held March 19-22 at the Marriott Hotel/Visalia Convention Center. Tentative conference topics include: Labor; Investor Activity in Agriculture, Water, Cannabis, Commodity Update, and Energy. The release of the 2018 issue of Trends™ in Agricultural Land and Lease Values will round out the day. A preliminary schedule for the week is included below:

Monday, March 19

Noon – 5:00 pm California and Federal Laws & Regulations

Tuesday, March 20

8:00 am – 5:00 pm 7 Hour USPAP Update

8:00 am – 5:00 pm Management/Consulting Education Offering (TBD)

6:00 – 7:30 pm Student Reception

Wednesday, March 21

8:00 am – 5:00 pm Agricultural Chattel Valuation

8:00 am – 5:00 pm Spring Ag Tour

5:30 – 9:30 pm California Classic BBQ & Scholarship Auction

Thursday, March 22

8:00 am – 5:00 pm Outlook 2018 Agribusiness Conference

2018 Distinguished California Agriculturalist and Agricultural Stewardship Award Nominees Being Sought

Each year, the Awards Committee of the California Chapter encourages members to nominate deserving individuals for its two prominent awards recognizing outstanding agriculture professionals. The Distinguished California Agriculturalist Award honors an individual who has, through accomplishment, contributed in a significant and highly visible way to the betterment of California agriculture throughout his or her career while the Agricultural Stewardship Award recognizes a California agribusiness or person who has demonstrated excellence in conserving, maintaining and improving our natural resources and environment by using innovative and progressive business practices. Please seriously consider potential candidates for these two awards and contact [Jaime Bigham, ARA](#), Awards Committee Chair, with any questions. [Download award nomination forms.](#)

Sponsor Opportunities Now Available for Spring Outlook Conference

Looking for a powerful vehicle to promote your company or business? The California Chapter's Outlook Agribusiness Conference is promoted to thousands each year and offers a wide variety of sponsorship opportunities to offer support while gaining exposure. There are many levels of support available that will connect you to the California Chapter, ASFMRA, the premier provider of agricultural education and programs in the west! Contact Suzie in the chapter office at (209) 368-3672 to discuss the opportunities available.

California Chapter Sends 'The Power of Pistachios' to Annual Meeting

In coordination with American Pistachio Growers, the California Chapter is sending 500 bags of Pistachios to Savannah, Georgia for the ASFMRA Annual Meeting next week. Each bag will carry a label with both organizations' logos and the phrase 'Enjoy the Power of Pistachios!'. Thank you to Ken Peters, AFM (CAPS), for assisting in this sponsorship effort.

Technology Applications in Appraisal – Google Earth Continues to Travel

The popularity of the chapter's Technology Applications in Appraisal – Google Earth course continues to capture the interest of other ASFMRA chapters. Course instructors, Ben Holt and Julie Rose Gonsalves will travel to Wyoming in January and Nebraska in February to teach the course. According to Julie, updates have been made to the original offering, keeping on track with the advances being seen with Google Earth Pro. The Appraisal Education Committee plans to calendar the updated course in California in the near future.

Water Seminar to be Offered Again in January

If you missed the Water Seminar at the Fall Meeting, the chapter's Appraisal Education Committee is looking to offer it again in January. The tentative dates are January 17th in Visalia and January 18th in Stockton. Plans are being finalized now so watch for more information to be coming soon!

Getting Involved Makes a Difference!

Looking to get more involved with the California Chapter? There are many opportunities to help you get the most from your ASFMRA membership. Contact Suzie in the chapter office at (209) 368-3672 or email info@calasfmra.com to start the conversation. Get plugged in to volunteer today!

Auction Items to Benefit Scholarships...Think Outside the Box!

The Scholarship Committee is looking for new ideas to enhance the auction at the 2018 California Classic BBQ. It's time to get creative! The funds raised at this annual event go toward funding the chapter's Internship and Scholarship programs, which are an integral part of the chapter's efforts to introduce students to the appraisal and management/consulting professions and to encourage non-designated members to become accredited. Please contact [Julie Rose Gonsalves](#) with your ideas for auction items for next spring!

SAVE THESE DATES!!!

November 13–17	ASFMRA Annual Conference – Savannah, GA
February 6–8	Valuation of Conservation Easements and Other Partial Interests – Sacramento
March 19–22	Outlook 2018 Agribusiness Conference – Visalia
April 26-27	California Chapter, ASFMRA Long Range Planning Meeting – Lemoore

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

Suzie Roget
Executive Vice President



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