

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
November 7, 2019

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the [chapter web site](#) for reminders and more information...

California Recognized as Patron Chapter of ASFMRA

The California Chapter has been recognized as one of 7 ASFMRA Chapters who have achieved Patron Chapter status for 2019 meeting 10 criteria focusing on paid membership growth, governance and events. The Chapter will be recognized along with Iowa, Kentucky, Mid-South, North Carolina, South Dakota and Washington at the 2019 ASFMRA Annual Conference in Louisville later this month. Congratulations California on earning Patron Chapter status and with increased membership, becoming the largest of all 31 ASFMRA Chapters! Members will receive a special gift either at the annual conference or following the conference if unable to attend.



Final Opportunity to Register - AQUAOSO Mapping Tool Webinar November 14

The California Chapter will feature a free webinar on November 14th at 10:00 a.m. with a full demo of the AQUAOSO Mapping Tool product and the ability to ask questions. The water reporting and mapping tool helps users identify and understand water risks and farm characteristics within seconds. You can access Individual parcel reports; SGMA and GSA Analytics; Self-service Research; Compliance and Reporting; Water Portfolio Management; Water Mapping Tools; Water Market Analytics; Water Risk Analysis and more at the click of a button! Pricing starts at just \$120 per year – only \$10 per month. Call the Chapter office today at (209) 368-3672 to register for the webinar. You may also contact Cameron Burford at (559) 349-5991 or cameronburford@aquaso.com to discuss the discounted program available to Chapter members. To learn more about the product, [Click here](#).

Asking for Your Assistance with Upcoming Water Seminars

The Chapter's Appraisal Education Committee is seeking the help of members in the planning of regionally specific Water Seminars for 2020. The plan is for the seminars to focus on SGMA, providing updates and information in various areas of the state. If you have expertise on this topic, know of others who do and/or are willing to speak or help coordinate these seminars, please contact Suzie in the Chapter office at (209) 368-3672 or info@calasfmra.com. Your assistance in stepping up to help or identifying experts in the industry who can assist us in developing these seminars is greatly appreciated!

Technology Applications in Appraisal – Google Earth Seminar to be Updated

The Chapter's Appraisal Education Committee is embarking on a refresh of the popular 'Google Earth Seminar' for an offering in early 2020. The committee is asking for input on what members would like to see in terms of new and added content. Please send your comments to Melissa Sandlin @ msandlin@agloan.com. Thank you!

38th Annual Agribusiness Management Conference – Fresno State – November 14

The Institute of Food and Agriculture at Fresno State presents its 38th Annual Agribusiness Conference- Data, Decisions and Connectivity - on Thursday, November 14th in the Satellite Student Union at Fresno State. The conference runs from 7:30 am to 1:15 pm and includes lunch. [Click here](#) to see the full program with topics and speakers. Registration is \$125. The California Chapter is a sponsor of this event and will be providing copies of the 2019 Trends® report to all attendees.

Outlook 2020 Agribusiness Conference March 23 – 26 in Visalia

Mark your calendar for Outlook 2020 and plan to be in Visalia at the Marriott Hotel/Convention Center for another great event. The preliminary schedule includes:
March 23 – 2019-2020 Federal and California Statutory and Regulatory Law for Real Property Appraisers Course

March 24 – 2020-21, 7-Hour National USPAP Update Course

March 25 – Best Practices for Rural Property Appraisals Seminar – *Updated!*

March 25 – Ag Tour

March 26 – Outlook Agribusiness Conference and Release of 2020 Trends® Report

Reminder - Awards Nominations

The Chapter Board of Directors is soliciting nominations for five awards that will be presented at the Spring Outlook Conference in March 2020. As a member of the Chapter and being involved in the agribusiness communities throughout California and Nevada, you know those individuals who are deserving of nomination. The awards are listed below and nomination forms will be available on the Chapter web site. Thank you in advance for taking the time to nominate deserving individuals for these honors.

- Distinguished California Agriculturalist Award
- Agricultural Stewardship Award
- Agricultural Appraiser of the Year
- Farm Manager of the Year
- Agricultural Consultant of the Year

Have you ordered your copy of the ASFMRA Valuing Rural America Textbook?

Valuing Rural America: Foundations of Data Analysis reflects a new way of analyzing data when preparing credible valuations and is a must for the appraiser's toolkit! It is designed as a textbook for all appraisers, regardless of their career stage and level of experience, as well as for the consumers of appraisal services. The textbook is available for just \$139. [Click here](#) to order.

IMPORTANT DATES...

November 16–22	ASFMRA Annual Conference / Louisville, KY
December 3	Annual Day of Giving – Opportunity to donate to the Chapter Foundation!
January 15, 2020	Board of Directors Meeting / Turlock
March 23-26, 2020	Outlook 2020 Agribusiness Conference / Visalia
May 7, 2020	Toolbox Topics Workshop – Highest and Best Use / Turlock

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels.



Happy Thanksgiving

Suzie Roget

Executive Vice President

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