



CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA March 6, 2018

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Register Now this week for Outlook Conference...Late Fees Apply after March 9!

Don't forget to register this week for the Outlook 2018 Agribusiness Conference March 19 – 22 in Visalia. There are plenty of CE opportunities – USPAP, Laws & Regs, Ag Chattel Valuation and the Ag Tour, all leading up to conference day! We are excited about the topics and speakers on this year's agenda and for the release of the 2018 issue of Trends®! [Download the Conference Registration Brochure](#) for complete details. You can [register on-line by clicking here](#). You can also fill out the registration form that can be found in the brochure and send it in with your payment. Be sure to make your hotel reservations by March 9th at the Visalia Marriott to take advantage of the discounted group room rate.



Donate to the 2018 Scholarship Auction!

The Scholarship Committee is changing things up to enhance the auction at the 2018 California Classic BBQ and is still looking for donations. New this year will be a dessert auction where many delicious creations will be up for bid. Remember, the funds raised at this annual event go toward funding the chapter's Internship and Scholarship programs, which are an integral part of the chapter's efforts to introduce students to the appraisal and management/consulting professions and to encourage non-designated members to become accredited. Please contact [Julie Rose Gonsalves](#) with your auction donation. If you can't think of anything but still want to help, you can make a cash contribution and an auction item will be purchased on your behalf! Ready to donate? Simply [download the Auction Donation Form](#) here!

Conference Volunteers Needed

Yes, the Outlook Conference provides excellent opportunities to expand your education and improve your skills, but the invaluable networking is always one of the key takeaways from gathering with fellow members and other agribusiness professionals. The annual event does not happen without its volunteers. Volunteer opportunities typically center around helping with registration check-in, the auction and the BBQ

(set-up, check-in, bar, clean-up). Please contact Suzie in the chapter office at (209) 368-3672 or info@calasfmra.com if you're interested in helping and she will get you signed up!

Thank You Outlook Conference Sponsors

Thank you to the following companies who have generously offered their support to this year's conference!

- Duarte Nursery – *Conference Lunch*
- Runyan Appraisal Service – *Conference Breakfast*
- Farm Credit – *Conference Lanyards; Ag Tour Lunch; and Wine for BBQ*
- Edwards, Lien & Toso, Inc. – *California Classic BBQ*
- Prudential Agricultural Investments – *California Classic BBQ*
- Merriman, Hurst & Associates, Inc. – *California Classic BBQ*
- ParcelQuest – *Conference Morning Refreshment Break*
- Valbridge Property Advisors – *Conference Afternoon Refreshment Break*
- Vineyard Professional Services – *Conference Drawing Prize*
- American Pistachio Growers – *Audio Visual Support*
- American AgCredit – *Student Reception*
- Rabobank, N.A. – *Student Reception*
- Hilmar Cheese Company – *General Conference Sponsor*
- Bank of American Merrill Lynch – *Nut Industry Outlook Program Session*
- AQUAOSO Technologies – *Conference Notepads*

Conference sponsorships are still available. Please contact Suzie in the Chapter Office at (209) 368-3672 or info@calasfmra.com or [download the Sponsorship Form](#) for more information.

FARMit® Personalities Seminar Being Considered for April

The chapter's FARMit® Education Committee is looking to offer the highly popular one day Personalities of Agriculture and Business Seminar in the central valley in April (preferably April 25th, prior to the Long Range Planning Meeting at the Tachi Palace in Lemoore). This seminar is an excellent opportunity to unlock the mysteries of what makes people tick! It is an unbelievably useful class that is applicable to anyone and everyone, helping you learn how to communicate more accurately and effectively. Please share this information with your colleagues and email info@calasfmra.com if you are interested in attending. The course will be scheduled if there is sufficient interest. For more information, don't hesitate to contact the chapter office.

Welcome New Members!

The following professionals have joined the California Chapter, ASFMRA since the first of the year...

- Derek Brown – American AgCredit, Merced
- Glory Ogren-O'Brien – Student, Stockton
- Ashton Frampton – Student, Ceres
- Sara Lockhart – Lockhart Appraisal, Sonora
- Barry Watts – Watts Farming Company, Bakersfield
- Kevin White – Santa Paula Fitness, Inc., Santa Paula

New Friends of the Chapter members since January 1...

- Craig Thompson – LV Thompson Farming, Lodi
- John Alcorn – Suncrest Agribusiness, Fresno
- Brendan Feder – Zions Ag Finance, Visalia
- Trevor Warren – MetLife Agricultural Finance, Fresno
- Nancy Ervin – Mavericks LLC, Fresno
- Paige Gilligan – Risk Mitigators & Advisors, Clovis
- Christopher Peacock – AQUAOSO Technologies, PBC, Granite Bay

SAVE THESE DATES!!!

- March 19–22 Outlook 2018 Agribusiness Conference – Visalia
- March 19 – Federal & California Statutory and Regulatory Laws
 - March 20 – 7 Hour USPAP Update; Student Reception
 - March 21 – Spring Ag Tour; Agricultural Chattel Valuation Seminar; California Classic BBQ
 - March 22 – Outlook 2018 Conference and Release of Trends® in Agricultural Land & Lease Values
- April 25 Personalities in Agriculture and Business – Lemoore (Tentative)
- April 26-27 California Chapter, ASFMRA Long Range Planning Meeting – Lemoore
- June 24-29 ASFMRA Education Week – Des Moines, IA
- Sept 11-15 ASFMRA Leadership Institute – Washington D.C.
- Oct. 29–Nov. 2 ASFMRA Annual Conference – Chandler, AZ

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

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