

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
March 6, 2019

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

2019 Marks 70th Anniversary of the California Chapter, ASFMRA

Chartered in 1949 as an affiliate of the national organization, the California Chapter celebrates its 70th Anniversary in 2019. The anniversary will be recognized throughout the year at Chapter activities and events and through a custom logo designed to celebrate this milestone.



Registration Now Open for Outlook 2019 Agribusiness Conference – ‘Trade Tariffs and Water Woes’

Registration is open for Outlook 2019 and all pre-conference activities running April 23 – 25 at the DoubleTree Hotel in Sacramento. [Download the Conference Brochure](#) for full details and registration information. The schedule includes:

4/23 – Introduction to Cannabis Operations and Valuation Seminar – *New!*

4/23 – Student Reception

4/24 – Valuing Rural America Seminar – *New!*

4/24 – Spring Ag Tour

4/24 – California Classic BBQ & Scholarship Auction

4/25 - Outlook Agribusiness Conference & Release of 2019 Trends®

[Register on-line](#)

[Reserve hotel room](#)

Best Appraisal Procedures (A102) Scheduled for March 18 - 21

The California Chapter, ASFMRA in collaboration with the Institute for Food and Agriculture is scheduled to offer Basic Appraisal Procedures (A102) at Fresno State March 18 – 21. A minimum of 10 students is required to run this course. If you are interested or know of someone in need of this class, please contact the Chapter office at (209) 368-3672 or [register on-line](#) by March 8th.

Dr. Matt Roberts to Speak on Global Economic Outlook at April Conference

Keynote speaker Dr. Matt Roberts will challenge your thinking when it comes to economics as he takes the podium at the Outlook 2019 Agribusiness Conference. A commodity broker turned professor turned entrepreneur turned speaker, Dr. Roberts shares his outlook on the ag economy to groups across the country. Who are the winners and losers from trade? What policies do we need...and don't need? Read more about Dr. Roberts in the [Conference Brochure](#). You won't want to miss this session – Global Economy: Outlook for US/California Agriculture - at Outlook 2019 April 25th in Sacramento. [Register today!](#)

Thank you to our Outlook 2019 Sponsors

A special thank you to the following companies who have committed to sponsor this year's Outlook Agribusiness Conference!

Runyan Appraisal Service – Conference Breakfast

Farm Credit – Name Badge Lanyards; Wine for BBQ; Ag Tour Lunch

Duarte Nursery – Ag Tour Transportation

PGIM Real Estate Finance – CA Classic BBQ; Conference Refreshment Break; Student Reception

Bank of America Merrill Lynch – Dairy Update Program Session
Valbridge Property Advisors – Ag Land Trends Program Session
American Pistachio Growers – Audio Visual Support
Legacy Investment Real Estate – Exhibit Table
Farmers Business Network – Exhibit Table
Vineyard Professional Services – Drawing Prize
Rabobank, N.A. – Student Reception
American AgCredit – Student Reception
Bergthold Ag Services – General Sponsor
AQUAOSO – General Sponsor/Water Program Session
Edwards, Lien & Toso, Inc. – California Classic BBQ
Hancock Agricultural Investment Group/Hancock Farmland Services – California Classic BBQ
Merriman, Hurst & Associates, Inc. – California Classic BBQ
Bank of the West – California Classic BBQ
Bayer Crop Science – Student Reception

Sponsorship opportunities are still available. To add your name to this list, contact the Chapter Office at (209) 368-3672 or info@calasfmra.com!

Support the 2019 Scholarship Auction with a Donation

The Scholarship Committee is excited to celebrate the Chapter's 70th Anniversary at this year's Scholarship Auction at the California Classic BBQ in Sacramento on April 24th. This year, there will be a very limited number of live auction items (looking for 'bigger ticket items') along with a larger selection of raffle items. If you have an idea for a donation, please contact Julie Gonsalves at juie@c-x.com. Remember, the Scholarship Auction is the Chapter's largest fund raiser for interns and scholarships for the year. We need your help!

Reminder... Internship Applications Due April 15

The California Chapter offers a Summer Internship Program for students who have completed college or are entering into their final year. One Internship is awarded each year. The deadline is April 15th and a selection is made by May 1. Students looking to apply for an internship must complete the [Intern Application](#) and return it by April 15th for consideration. Companies looking to request an intern must complete the [Intern Request Application](#) and submit by the same date. For more information please contact Scholarship Committee Chair Julie Gonsalves at (559) 277-7474 ext. 101 or julie@c-x.com.

Photos Wanted for 2019 Trends® Report

Reminder! We are still accepting photos to feature in the annual Trends® Report. Requirements are that the photographs be minimum 300 dpi for the best reproduction quality. Please submit photos to info@calasfmra.com and be sure to send a description and location with each photo. Thank you!

Free Digital Water Map Includes Sponsor Opportunities

The CA Chapter has partnered with AQUAOSO on the development of [FREE digital Water Map](#) that offers users specific, reliable land and water information for properties in all California Counties. This is sure to be an excellent resource in the ever-changing world of water for agriculture in California. We are excited that the new Water Map also offers a **limited number** of sponsorships. Reserve your space now as a Logo Sponsor or County Sponsor as space is being sold on a first come first serve basis. [Click here](#) for full details.

Welcome New Members

The California Chapter welcomes the following new members who have joined since November 1, 2018...

Logan Martinez – AG Land Consulting, Inc.
Hans Gilkey – Farmland Management Services
Megan Chicoine – Farmland Management Services
Ty Alexander – Farmland Management Services
Benjamin Emmanuel – Hancock Farmland Services

Matthew Roby
Maria Camozzi – American AgCredit
Brandon Silveira – Diversified Crop Services Inc.

Friends of the Chapter –
Bernard Johnson – National Land Realty

SAVE THE DATE!

March 18–21	Basic Appraisal Procedures (A102) - Fresno
April 23	Introduction to Cannabis Operations and Valuation – Sacramento
April 23	Student Reception – Sacramento
April 24	Valuing Rural America Seminar – Sacramento
April 24	Spring Ag Tour – Sacramento
April 24	California Classic BBQ & Scholarship Auction – Sacramento
April 25	Outlook 2019 Agribusiness Conference - Sacramento
May 7–9	Basic Appraisal Approaches – Fresno
May 10	Best Practices for Rural Property Appraisals – Fresno
July 21–26	ASFMRA Education Week – La Vista, Nebraska
September 9–13	Leadership Institute – Washington, DC
November 16–22	ASFMRA Annual Conference – Louisville, KY

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard.



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