



CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA

April 5, 2018

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Thank you Outlook 2018 Sponsors

Thank you to the following companies who generously sponsored the Outlook 2018 Agribusiness Conference in Visalia! Your support of the chapter and its programs is what makes what we do possible...

- Duarte Nursery
- Farm Credit
- Runyan Appraisal Service
- Edwards, Lien & Toso, Inc.
- ParcelQuest
- Prudential Agricultural Investments
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- Valbridge Property Advisors
- AQUAOSO Technologies
- American Pistachio Growers
- Vineyard Professional Services, Inc.
- Hancock Farmland Services
- Merriman, Hurst & Associates, Inc.
- Rabobank, N.A.
- American AgCredit
- Hilmar Cheese Company

Nat DiBudo, AFM Named Distinguished California Agriculturalist

If you missed the announcement, Nat DiBudo was selected as the California Chapter 2018 recipient of the Distinguished California Agriculturalist Award. The award was presented at the Outlook Agribusiness Conference in Visalia last month. Please join us in congratulating Nat on this well-deserved accomplishment. [Read more here...](#)

CA Chapter Launches Promotional Video

The chapter's Marketing Committee has been hard at work and launched its first ever promotional video at the Outlook Agribusiness Conference in Visalia. Many thanks to committee co-chairs Heather Ellingson and Kary Griffith for their hard work and coordination efforts with videographer, Chelsea Schmitz, to get this project completed. And thank you to the chapter members who you will see in the video for their contributions in sharing their thoughts about the chapter and the American Society on film. [Watch the video here.](#)

2018 Trends® Continues to be a Sought After Commodity

The release of the 2018 issue of Trends® at the Outlook Conference had customers standing in line to get their hands on the latest edition! Over the years, Trends® has earned its reputation as the industry bible for land and lease value information and this year is no different. Pre-orders for both the hard copy and PDF

version of the book were coming in daily in anticipation of the March 22 release date and as word spreads that the book is out, this will continue... As always, the physical copy is the first off the press and getting the electronic files prepared and uploaded for purchase on line takes a bit longer. The PDF is now available and pre-orders have been filled. Chapter members will be receiving their complimentary issue by mail in the coming weeks. *If you prefer to receive an electronic copy of the book as opposed the hard copy that is traditionally sent, please contact Suzie in the chapter office (info@calasfmra.com) by April 9th with your request so that it can be noted for distribution.*

The Trends® publication is a flagship of the California Chapter and is the result of many volunteer hours from a committed group of individuals. We ask that you [click here](#) to see the list of the nearly 50 chapter members and affiliated individuals who worked on Trends® in 2018... If you have an interest in being involved with the publication next year, please contact Suzie and (info@calasfmra.com) and she will get your information to the publication chairs.

Thank you to 2017 Auction Donors and Buyers!

A huge shout out goes to Julie Rose Gonsalves and the California Chapter's Scholarship Committee for putting on yet another successful auction at this year's California Classic BBQ. The auction raised over \$7,000 to benefit the chapter's Scholarship Fund. Thank you to all who donated items for the raffle and auction (including a variety of tasty desserts!), to auctioneer, Tony Toso, ARA, and to the many who supported the event with their purchases.

Chico Round Table Meeting Set for April 25th

The next Chico Round Table is scheduled for April 25th beginning at 8:30 a.m. at Nash's Restaurant (1717 Esplanade, Chico). Guest speaker for the meeting will be John Brenan from the Appraisal Foundation who will speak to the group on changes to appraiser licensing requirements. The Round Table Meetings are an excellent opportunity for networking! No reservations are required and feel free to bring a friend or colleague. Attendees are responsible for their own breakfast. Should you have any questions, please contact Greg Peters at greg.peters@qsfarmcredit.com or (530) 895-8698.

Internship Applications Being Accepted Through April 15

If you are a company interested in hosting an Intern for the summer of 2018, applications are still being accepted by the Scholarship Committee. A company can apply with or without having a pre-determined Intern in mind as the committee will work to match a student with a company if needed. Application Forms can be found on the chapter web site on the [Scholarship Page](#). Questions may be directed to Julie Rose Gonsalves at julie@c-x.com or (559) 277-7474 x 101.

Thoughts and Ideas for the Future...Chapter Long Range Planning Meeting Looks Forward

Do you have a thought or an idea that you feel would benefit the California Chapter and/or its members looking forward? Chapter leadership will be meeting for the 2018 Long Range Planning Meeting April 26 & 27. The purpose of this meeting (held every three years) is to review the Chapter's Mission Statement and goals, and to assist in charting a course for the future. If you have input that you would like to see presented or considered by the group, please contact Tony Toso, ARA, Immediate Past President at (209) 634-9484 or tony@eltappraisers.com by April 20th.

Fall Meeting Dates/Location Set

Mark your calendar now for the CA Chapter's 2018 Fall Meeting which will be held November 13 – 15 at Wine & Roses Hotel & Spa In Lodi. The schedule will include a new Soils Seminar, the return of the Valuation of Lease Interests Seminar, a full day Ag Tour, Member Meeting/Installation, and Board of Directors Meeting. If you have not been to Wine & Roses, it is a beautiful setting in the heart of Lodi Wine Country! Watch for more information on registration details and making hotel reservations in the coming months.

SAVE THESE DATES!!!

April 26-27 California Chapter, ASFMRA Long Range Planning Meeting – Lemoore
June 24-29 ASFMRA Education Week – Des Moines, IA
Sept 11-15 ASFMRA Leadership Institute – Washington D.C.
Oct. 29–Nov. 2 ASFMRA Annual Conference – Chandler, AZ
Nov 13 – 15 California Chapter, ASFMRA 2018 Fall meeting - Lodi

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

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