

CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA
May 9, 2019

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

2019 Trends® in Agricultural Land & Lease Values Now Available

The California Chapter's signature publication 'Trends®' for 2019 is now available in both print and PDF formats. All members and Friends of the Chapter will be receiving one complimentary copy by mail. If you are looking for an excellent marketing tool to promote yourself, your business, and your California Chapter, please consider using the Trends® Report to hand out to customers, prospects and colleagues who may not be aware of who we are and what we do. [Click here](#) to order online.

Toolbox Topics Workshop on Highest and Best Use – June 20

A Toolbox Topics Workshop on Special Considerations in the Analysis of Highest and Best Use (HBU) is planned for June 20th from 2 – 4 pm at Dust Bowl Brewing Co. in Turlock. Toolbox Topics Workshops are designed to help agricultural appraisers add 'tools' to their professional toolbox. The June 20th workshop will hone the attendee's understanding of the application of HBU analysis in the appraisal process. Key processes and methods of market analysis and highest and best use analysis as applied to real property appraisal will be reviewed and examples will be used to demonstrate the process application. The workshop will be followed by a social hour providing an opportunity for networking and exchanging information. CE credit for the two hour session is pending with BRE and ASFMRA. Cost for the workshop is \$45 for members and \$60 for non-members. [Register On-line](#).

Job Opportunities Reminder

Don't forget that the California Chapter has a page on our web site for [Job Opportunities](#). If you have a job to post or are looking for work, please utilize this resource. Questions may be directed to Suzie in the Chapter Office at info@calasfmra.com or (209) 368-3672. Two new opportunities with Bank of the West have just been posted!

TAF Veteran Opportunity

The Appraisal Foundation's Veterans Outreach Task Force is working to create a page on the Foundation website for Veterans. They are looking for veterans (within ASFMRA) who are appraisers that would like to be a sounding board or contact for veterans looking to enter the appraisal profession. Please contact Arika Cole, Board and Councils Program Manager – The Appraisal Foundation at (202) 624-3072 or arika@appraisalfoundation.org if you are interested.

Thank you for your Donations and Winning Bids!

The Chapter's Scholarship Committee thanks all who donated auction items and bid on those items at the Scholarship Auction held in conjunction with the Outlook Conference in Sacramento last month. The auction raised just over \$6,000 for the Chapter Foundation, a non-profit entity dedicated to raising funds for scholarships, internships and education development. The goal of the Chapter is to build the Foundation into an endowment where it will be fully funded for many years to come. Please don't hesitate to contact Committee Chair, Julie Rose Gonsalves, at julie@c-x.com with ideas for future fund raising efforts or to make a donation.

Member Spotlight on Social Media

If you are on social media – Facebook, Instagram, LinkedIn or Twitter – you have probably seen an increase in posts from the California Chapter. Many thanks to Lindsey Bozzo who has been hired to increase the Chapter's social media presence! We have just finished a series dedicated to meeting the members of the Board of Directors and we would like to start a Member Spotlight series. This would include a photo of you (the member) and a

snapshot of what you do and why you are a member of ASFMRA. We are now looking for volunteers so that we can create a schedule for this new program. Please email info@calasfmra.com or lindseybozzo@gmail.com if you are interested and we will reach out to you with the specifics of gathering your photo and information. This can be a HUGE tool for the Chapter to gain exposure and to promote its members. We encourage you to participate!

2019 Fall Meeting is a Must!!

Dates are set (October 1-4) and the program is in the final works for the 2019 California Chapter Fall Meeting at Casa Munras Garden Hotel & Spa in downtown Monterey. This meeting is in a highly desirable location (with a great room rate!) and [Casa Munras](#) is a smaller property allowing for an intimate experience for our group. We are asking members to spread the word and encourage members and non-members alike to take advantage of what promises to be a great week! Registration will open soon but preliminary details are as follows for planning purposes:

Integrated Approaches to Value (A304) / October 1 – 4
Valuation of Cold Storage and Packing House Facilities / October 2
Chapter Meeting and Installation of Officers Social Event / October 2
Fall Ag Tour / October 3
Board of Directors Meeting / October 4

Thank you again to our Outlook 2019 Conference Sponsors!

Thank you again to the following companies who sponsored our annual Spring Outlook Conference. Their continued support of the California Chapter and its events is greatly appreciated!

Runyan Appraisal Service – Conference Breakfast
Farm Credit – Name Badge Lanyards; Wine for BBQ; Ag Tour Lunch
Duarte Nursery – Ag Tour Transportation
PGIM Real Estate Finance – CA Classic BBQ; Conference Refreshment Break; Student Reception
Bank of America Merrill Lynch – Dairy Update Program Session
Valbridge Property Advisors – Ag Land Trends Program Session
American Pistachio Growers – Audio Visual Support
Legacy Investment Real Estate – Exhibit Table Display
Farmers Business Network – General Sponsor
Vineyard Professional Services – Drawing Prize
Rabobank, N.A. – Student Reception
American AgCredit – Student Reception
Bergthold Ag Services – General Sponsor
AQUAOSO – General Sponsor/Water Program Session
Edwards, Lien & Toso, Inc. – California Classic BBQ
Hancock Agricultural Investment Group/Hancock Farmland Services – California Classic BBQ
Merriman, Hurst & Associates, Inc. – California Classic BBQ
Bank of the West – California Classic BBQ
Bayer Crop Science – Student Reception
LIA Administrators & Insurance Services – Sponsor Display

SAVE THE DATE!

May 30	Board of Directors Meeting / Coalinga
June 20	Toolbox Topics – Highest and Best Use / Turlock
July 21–26	ASFMRA Education Week / La Vista, Nebraska
September 9–13	Leadership Institute / Washington, DC
October 1 – 4	CA Chapter Fall Meeting / Monterey
	October 1 – 4 / Integrated Approaches to Value (A304)

October 2 / Valuation of Cold Storage and Packing House Facilities

October 3 / Fall Ag tour

October 4 / Board of Directors Meeting

November 16–22

[ASFMRA Annual Conference](#) / Louisville, KY

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels!



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