



CHAPTER CHALKBOARD

**An Electronic Member News Update from the California Chapter, ASFMRA
June 2, 2017**

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA or per your request to receive chapter correspondence. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

2017 Fall Meeting – October 10 through 13 in Pismo Beach

What you need to know...

Sponsorships are Still Available – Support the California Chapter and the Annual Fall Meeting with a sponsorship. Opportunities still available include Ag Tour Transportation; Coffee and Pastries for Ag Tour; Education Refreshment Breaks; Board of Directors Meeting Breakfast; and the Student Reception. General Conference Sponsorships are available in any amount. [Download the Sponsorship Form here!](#)

Sponsors to date include:

- Runyan Appraisal Service
- Edwards, Lien & Toso, Inc.
- Farm Credit (*American AgCredit, Yosemite Farm Credit, Farm Credit West, Golden State Farm Credit, CoBank, Fresno Madera Farm Credit*)
- Vineyard Professional Services

2017 Fall Meeting Schedule (subject to change until confirmed):

Tuesday, October 10:

Half Day Water Seminar (New!)

Wednesday, October 11:

Employee Relations in Agriculture II Workshop (FARMit)
Market Area Industry Analysis Seminar (New!)
Student Reception

Thursday, October 12:

Ag Tour
Awards & Installation Dinner

Friday, October 13:

Board of Directors Meeting

Hotel Reservations – The Chapter has secured a group rate of \$160.00 per night (Mon – Thurs) and \$239 (Fri). Reservations must be made by September 12th. You may call the hotel directly at (805) 773-5000 to make your reservation. Be sure to identify yourself as being with the California Chapter, ASFMRA group.

Meeting Registration: Upon final approval of the meeting schedule, registration will be open. (Later this month).

New Chapter Directory Coming Soon

The 2017 issue of the CA Chapter Directory will be mailed out this summer. We hope that those members with address or information changes have taken the time to notify the chapter with your updates. If you are concerned that your information may be incorrect, please check with the chapter office at info@calasfmra.com as soon as possible and the new directory is currently in production. Non-ASFMRA designations will be added to listings this year. If you are uncertain if we have these designations in the system, please contact us. Edits must be submitted by June 9th.

New Chapter Web Site Coming Soon

The California Chapter will soon have a new web site that will enhance the way we are able to work with our members. At the outset, you will have to set up an account (very similar to what you do on the national site). Once set up, your information is saved and will auto populate for orders, registrations, etc. Watch for information to be forthcoming as we make the transition from old to new! If you are interested in being a sponsor of the new site, please contact Suzie in the chapter office at info@calasfmra.com.

Upcoming Appraisal Education from the CA Chapter

The Chapter's Appraisal Education Committee meets quarterly to review and plan education offerings. With input from the recent Education Survey, the following classes have been tentatively selected:

- Half Day Water Seminar – Fall Meeting 2017
- Market Area and Industry Analysis Seminar – Fall Meeting 2017
- Valuation of Conservation Easements – Late January/Early February 2018 (Sacramento)
- 4 Hours Laws & Regulations – Outlook 2018 Spring Conference
- 7 Hour USPAP Update – Outlook 2018 Spring Conference
- Valuation of Lease Interests – Outlook 2018 Spring Conference
- Soils Seminar – Fall Meeting 2018
- Valuation of Cold Storage and Packing House Facilities (Updated) – Fall Meeting 2018
- Toolbox Topic Workshop on Highest and Best Use Case Studies – February 2018 and May 2018 (two locations)

Chapter Continues to See Demand for Home Grown Courses

Two courses developed by the California Chapter in recent years continue to see demand from chapters around the country. To date, Best Practices for Rural Property Appraisals, developed in 2010, has been offered in Ohio, Texas, Pennsylvania, Florida, Minnesota, Missouri, Mississippi, Idaho and in Arizona at the ASFMRA Annual Meeting. Technology Applications in Appraisal – Google Earth, developed in 2015, has been offered at the Annual ASFMRA Meeting in Indian Wells, CA, at the Idaho/Utah Chapter, and a special offering was delivered to an individual business wanting to train their employees. There are several other chapters that have expressed an interest in bringing this training out to their states. Kudos to the Appraisal Education Committee chaired by Melissa Sandlin, the Management/Consulting Education Committee, chaired by Dale Arthur, and the FARMit™ Education Committee, chaired by Dan Whisenhunt for their dedication and hard work in this area. If you have an interest in working on education or have ideas for classes/seminars/ workshops, please email Suzie in the chapter office at info@calasfmra.com.

SAVE THESE 2017 DATES!!!

July 16 – 17	Career Day 2017 – Omaha, NE
July 17 – 21	ASFMRA Summer Education Week – Omaha, NE
July 28	Board of Directors Meeting - Turlock
August 1	Distribution of 2017-2018 CA Chapter Election Announcement
August 23	Round Table Meeting - Chico
September 10 – 17	Leadership Institute – Washington, D.C.
October 10 - 13	2017 Fall Meeting – The Cliffs Resort, Pismo Beach
October 13	Board of Directors Meeting – Pismo Beach
November 13 – 17	Agronomics – Vision for the Future 2017 – Savannah, GA

Suzie Roget
Executive Vice President

