



CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA

June 6, 2018

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Chapter Directory to be Published for 2017-18

The California Chapter will be publishing an updated Member Directory for 2017-18 this summer. As we want to have all information as current as possible, please review your contact information in the Chapter's [on-line directory](#). Email the Chapter office at info@calasfmra.com if there are any changes. The deadline to submit revisions is June 20th. Thank you!

FARMit Education Course Survey

Chapter members were sent a link to a brief survey on 5/24/18 regarding our Farm and Ranch Management Industry Training (FARMit®) education. If you have not already participated in the survey via Survey Monkey, please use this link: <https://www.surveymonkey.com/r/FARMit2018>. The survey will remain open through the end of the day Friday June 8th.

Job Opportunity Postings

Don't forget the Chapter's web site has a [Job Opportunity Page](#)! If you have an employment opportunity to post, please contact the Chapter office at info@calasfmra.com. If you are looking for employment, check this page often as new opportunities are posted as they are received.

Sponsor the CA Chapter Fall Meeting!

The annual California Chapter Fall Meeting signals the start of a new membership year and a new Board of Directors taking the reins of leadership. The 2018 meeting will be held November 13 – 15 at the beautiful Wine & Roses Hotel & Spa in Lodi. Continuing Education (New Soils Seminar; Valuation of Lease Interests Course; FARMit class TBD), an Ag Tour and much more is in store as leadership looks to put a new twist on the annual event. Sponsorships are now available, offering you an excellent opportunity to support the organization and put your name in front of the many who see the promotional material on this meeting months ahead of time. For sponsorship opportunities, please contact Suzie in the chapter office at info@calasfmra.com.

Make Sure You are Following Us on All of our Social Media Platforms

As the Chapter works to increase its presence on Social Media, we need your help! Our Social Media Platforms are key to spreading the word about our organization, our members, and all of the great things we are doing. Here's where to find us:

Facebook - <https://www.facebook.com/California-Chapter-American-Society-of-Farm-Managers-and-Rural-Appraisers-108420129222919/>

Instagram - [calasfmra](#)

Twitter - [@calasfmra](#)

LinkedIn – Coming soon!

Reminder...Governance Changes in the Works at both the National and Chapter Levels

By now you should have received communications from ASFMRA of Governance Changes being considered at the National level. You are encouraged to read this information, attend the next [Governance Change Update Webinar](#) on June 11th (there are two offerings that day!) and become educated as to the impact these changes will have on the membership. These changes are being recommended to improve the leadership of the organization and member involvement at both levels. At the Chapter level, your Board of Directors has voted on to adopt a change to the structure of the Board lessening the number of years of commitment in the leadership positions and reducing the size of the board by one member. Bylaws changes reflecting the new structure have been approved and correspondence with a complete explanation of the changes will be forthcoming. This is great news!

State Lands Commission Issues RFP for Land Investment Consultant

The State Lands Commission acts as trustee for the School Land Bank Fund (current balance - \$69M) which is managed to the benefit of the State Teacher's Retirement fund. They have issued a Request for Proposal for a land investment consultant to help them plan for future investments for the fund. Please contact Jim Porter, Public Land Management Specialist with any questions about the RFP. Jim can be reached at (916) 574-1865 or jim.porter@slc.ca.gov. The Bid Long Number is 2017-09A and is titled School Land Bank Fund Land Investment Consultant. The proposal deadline is June 26, 2018.

Chapter to Eliminate FAX Line – Will Still be Able to FAX to Phone Line

As rarely a FAX ever comes through to the Chapter's dedicated FAX line (other than junk), the Chapter will be eliminating this number in the coming weeks, resulting in a cost savings of nearly \$500 per year! We will still have FAX capabilities through the main office number at (209) 368-3672 should the need to receive a FAX message arise.

Reminder: Trends® and Water Maps are Great Exposure Vehicles for You and the Chapter

If you're looking for vehicles to help market yourself, your business, and the California Chapter, copies of Trends® in Agricultural Land & Lease Values and the Water & Irrigation District Maps are always available. The newest issue of Trends® is outstanding and always looked at with respect as a highly regarded resource in the industry. Ordering is easy on the Chapter website... [Order Trends®](#) or [Order Water Maps](#) with a click of a button and a few keystrokes!

SAVE THESE DATES!!!

June 24-29 ASFMRA Education Week – Des Moines, IA
August 10 California Chapter, ASFMRA Board of Directors Meeting - Turlock
Sept 11-15 ASFMRA Leadership Institute – Washington D.C.
Oct. 29–Nov. 2 ASFMRA Annual Conference – Chandler, AZ
Nov 13 – 15 California Chapter, ASFMRA 2018 Fall Meeting - Lodi

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

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