



## CHAPTER CHALKBOARD

**An Electronic Member News Update from the California Chapter, ASFMRA  
July 3, 2018**

*You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...*



**Wishing you and yours a Happy Independence Day!**

### **2018 Fall Meeting Set for November 13 – 15 in Lodi...Wine Country and So Much More!**

Get the dates on your calendar now and plan to be in Lodi at the beautiful Wine & Roses Hotel & Spa November 13 – 15 for the Chapter's Fall Meeting. The schedule will offer plenty of variety and opportunities for CE with a new Soils Seminar; the Valuation of Lease Interests Seminar; the Succession Planning in Agriculture Seminar; an Ag Tour; BBQ; and a Member Reception where the Officer Installation and Awards presentations will take place. Watch for registration to open later this summer. Sponsorships are available for the Fall event! Contact Suzie in the Chapter Office at [info@calasfmra.com](mailto:info@calasfmra.com) or (209) 368-3672 for a complete list of opportunities.

### **What the Heck BBQ Planned for October 4<sup>th</sup> in Bakersfield**

The California Chapter is bringing back the What the Heck BBQ! Join us in Bakersfield for an evening of food, fun and networking over a delicious tri tip barbecue dinner prepared by Mike Ming. Proceeds from the event will benefit the Chapter Scholarship Foundation. Watch for registration in late summer.

### **Kary Griffith Newest CA Chapter Member to Earn ARA!**

Congratulations to Kary Griffith, ARA who earned her designation passing the accreditation exam at Education Week in Des Moines last month. Kary is an appraiser with Yosemite Farm Credit and has been a member of the American Society since 2012. She currently is serving as the Co-Chair of the Chapter's Marketing Committee and will be recognized for her ARA at the national ASFMRA Meeting this fall in Chandler, AZ.

### **California Chapter Governance Change Begins to Take Effect October 1**

As noted in last month's Chalkboard, the Chapter's Board of Directors voted on to adopt a change to the structure of the Board lessening the number of years of commitment in the leadership positions and reducing the size of the board by one member. The first step in the process will begin with no addition of a new board member this fall. Instead, the election announcement being sent later this month will show all current members advancing to their next position on the board with the Immediate Past President stepping down. Look for a complete explanation of how the Governance change will be implemented in the 2018-19 Election Announcement.

### **Earn Cash! Chapter Member Referral Program Makes it Easy...**

Refer a member, earn a reward...it's that simple! For every new member that you refer to join ASFMRA between June 1 and September 30, 2018, you will receive either \$50 cash from the CA Chapter or \$100 off registration fees for a future Chapter Meeting or Education Class. To qualify, the referral must be a full dues paying member of ASFMRA. You must send an email to the California Chapter at [info@calasfmra.com](mailto:info@calasfmra.com) indicating the name of the referred member and the date of referral in order to be eligible for your reward. Please call the office at (209) 368-3672 with any questions.

### **Make Sure You are Following Us on All of our Social Media Platforms**

The Chapter is working to increase its presence on Social Media and needs your help! Our Social Media Platforms are key to spreading the word about our organization, our members, and all of the great things we are doing. Here's where to find us:

Facebook - <https://www.facebook.com/California-Chapter-American-Society-of-Farm-Managers-and-Rural-Appraisers-108420129222919/>

Instagram - [calasfmra](#)

Twitter - [@calasfmra](#)

LinkedIn - Coming soon!

### **Trends® and Water Maps are Great Marketing Tools**

If you're looking for vehicles to help market yourself, your business, and the California Chapter, copies of Trends® in Agricultural Land & Lease Values and the Water & Irrigation District Maps are always available. The newest issue of Trends® is outstanding and always looked at with respect as a highly regarded resource in the industry. Ordering is easy on the Chapter website... [Order Trends®](#) or [Order Water Maps](#) with a click of a button and a few keystrokes!

### **SAVE THESE DATES!!!**

|                     |   |
|---------------------|---|
| August 10           | California Chapter, ASFMRA Board of Directors Meeting - Turlock |
| September 11-15     | ASFMRA Leadership Institute – Washington D.C.                   |
| October 4           | What the Heck BBQ - Bakersfield                                 |
| Oct. 29 – Nov. 2    | ASFMRA Annual Conference – Chandler, AZ                         |
| November 13 – 15    | California Chapter, ASFMRA 2018 Fall Meeting – Lodi             |
| April 23 - 25, 2019 | Outlook 2019 Agribusiness Conference - Sacramento               |

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

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