



CHAPTER CHALKBOARD

**An Electronic Member News Update from the California Chapter, ASFMRA
July 5, 2017**

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA or per your request to receive chapter correspondence. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Congratulations to California's Newest AFMs!

The California Chapter is proud to announce that the following three members have recently been awarded their Accredited Farm Manager Designation:

Jeffrey Hillberg, AFM – AM Property Services, LLC
Stephen Kritscher, AFM – Kritscher & Associates
Kevin Palla, AFM – Palla and Company/Cushman and Wakefield

These members' commitment to the education, experience and ethical requirements of becoming accredited is to be commended. They will be officially recognized during the Accreditation and Awards Ceremony as the ASFMRA Annual Meeting in Savannah, Georgia in November.

Mitigating Financial Risk for Farming Operations Workshop – July 11, Fresno

The Central Valley Risk Management Project and the Fresno County Farm Bureau are offering a "Mitigating Financial Risk for Farming Operations" Workshop on July 11th from 9 – 11 a.m. at the Fresno County Farm Bureau Office, 1274 W. Hedges Avenue in Fresno. The workshop will help farmers identify, evaluate and manage financial risks. Expert presenters will assist farmers in reducing their financial risk showing them how to determine their financial situation through: record keeping and analysis, cash and future pricing tools, inputting decision making strategies, and taking advantage of government programs. [Download workshop flyer.](#) The workshop is free to attendees and is funded in part by the United States Department of Agriculture Risk Management Agency. For more information call (559) 324-6401. Register online at: www.fresnocitd.org/risk.

Chapter Governance Survey

The CA Chapter's Governance Task Force will soon be sending a survey to members in an effort to gather input on changing the structure of the Chapter's Board of Directors. There has been feedback received over the years that the seven year commitment from being elected as a First Year Board Member Nominee through the final office of Immediate Past President is too much. Would more members be interested in serving in a leadership position if the commitment were only four years? Questions like these will be asked on the survey and we ask all members for their open and honest participation in the brief survey. Thank you in advance!

Chapter Nominating Committee Finalizes Nominees for 2017-2018

The CA Chapter's Nominating Committee has completed their responsibilities for the year and is prepared to send the annual Election Announcement to the membership on or before August 1. The Election Announcement will be sent via email and will include the advancement positions for all current board members with the addition of Mike Merkley, ARA as the First Year Board Member Nominee and Ryan Metzler, AFM as the new Nominating Committee member nominee.

In keeping with the directives of the Chapter Bylaws, nominations will be open to the chapter and must be submitted no later than August 31, 2017. Nominations must be submitted in writing (email accepted) to the chapter office by any three members in good standing acting together.

New Chapter Directory Out This Month

The 2017 issue of the CA Chapter Directory is at the printer and will be mailed this month. Non-ASFMRA designations have been added to listings this year (those that we are aware of). All members will receive one complimentary copy of the directory. Additional copies can be requested as long as supply is available.

New Chapter Web Site Coming Soon

The California Chapter will soon have a new web site that will enhance the way we are able to work with our members. At the outset, you will have to set up an account (very similar to what you do on the national site). Once set up, your information is saved and will auto populate for orders, registrations, etc. Watch for information this month as we make the transition from old to new! If you are interested in sponsoring the new site, please contact Suzie in the chapter office at info@calasfmra.com. The sponsorship cost is just \$500 per year. Thank you to ***Agriculture Industries; Edwards, Lien & Toso, Inc.; and Farm Credit*** for their early commitments!

2017 Fall Meeting – October 10 through 13 in Pismo Beach

What you need to know...

Sponsorships are Still Available: Support the California Chapter and the Annual Fall Meeting with a sponsorship. Opportunities still available include Ag Tour Transportation; Coffee and Pastries for Ag Tour; Education Refreshment Breaks; Board of Directors Meeting Breakfast; and the Student Reception. General Conference Sponsorships are available in any amount. [Download the Sponsorship Form here!](#)

Thank you for the support to date received from:

- **Runyan Appraisal Service**
- **Edwards, Lien & Toso, Inc.**
- **Farm Credit** (*American AgCredit, Yosemite Farm Credit, Farm Credit West, Golden State Farm Credit, CoBank, Fresno Madera Farm Credit*)
- **Vineyard Professional Services**
- **Ag Land Consultants Inc.**

2017 Fall Meeting Schedule (subject to change until confirmed):

Tuesday, October 10:

Half Day Water Seminar (New!)

Wednesday, October 11:

Employee Relations in Agriculture II Workshop (FARMit®)

Market Area Industry Analysis Seminar (New!)

Student Reception

Thursday, October 12:

Ag Tour

Awards & Installation Dinner

Friday, October 13:

Board of Directors Meeting

Hotel Reservations: The Chapter has secured a group rate of \$160.00 per night (Mon – Thurs) and \$239 (Fri) at the Cliffs Resort. Reservations must be made by September 12th. You may call the hotel directly at (805) 773-5000 to make your reservation. Be sure to identify yourself as being with the California Chapter, ASFMRA group.

Meeting Registration: Upon final approval of the meeting schedule, registration will be available.

Outlook 2018 Dates and Location Set

The Outlook 2018 Agribusiness Conference will be held March 19 – 22 at the Marriott/Convention Center in Visalia. The conference and release of the 2018 issue of *Trends™ in Agricultural Land and Lease Values* will be on Thursday, March 22nd with education classes, a Central Valley Ag Tour and the California Classic BBQ/Scholarship Auction on the preceding days. Conference sponsorships will be available soon!

Upcoming Appraisal Education from the CA Chapter

The Chapter's Appraisal Education Committee meets quarterly to review and plan education offerings. With input from the recent Education Survey, the following classes have been tentatively selected for remaining 2017 and 2018:

- Half Day Water Seminar – 2017 Fall Meeting/October 10 (Pismo Beach)
- Market Area and Industry Analysis Seminar – 2017 Fall Meeting/October 11 (Pismo Beach)
- Valuation of Conservation Easements – February 6-8, 2018 (Sacramento)
- 4 Hours Laws & Regulations – Outlook 2018 Spring Conference (Visalia)
- 7 Hour USPAP Update – Outlook 2018 Spring Conference (Visalia)
- Valuation of Lease Interests – Outlook 2018 Spring Conference (Visalia)
- Soils Seminar – Fall Meeting 2018
- Valuation of Cold Storage and Packing House Facilities (Updated) – Fall Meeting 2018
- Toolbox Topic Workshop on Highest and Best Use Case Studies – February 2018 and May 2018 (two locations)

SAVE THESE 2017 DATES!!!

| | |
|-------------------|--|
| July 16 – 17 | Career Day 2017 – Omaha, NE |
| July 17 – 21 | ASFMRA Summer Education Week – Omaha, NE |
| July 28 | Board of Directors Meeting - Turlock |
| August 1 | Distribution of 2017-2018 CA Chapter Election Announcement |
| August 23 | Round Table Meeting - Chico |
| September 10 – 17 | Leadership Institute – Washington, D.C. |
| October 10 - 13 | 2017 Fall Meeting – The Cliffs Resort, Pismo Beach |
| October 13 | Board of Directors Meeting – Pismo Beach |
| November 13 – 17 | Agronomics – Vision for the Future 2017 – Savannah, GA |

Suzie Roget
Executive Vice President



P.O. Box 838, Woodbridge CA 95258
Tel: 209.368.3672 FAX: 209.368.3602
<http://www.calasfmra.com>

[Order 2017 Trends in Agricultural Land & Lease Values](#)
[Order Water & Irrigation District Maps](#)

