

# CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA  
August 5, 2019

*You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...*

## **Representative Needed for New Member Advisory Group**

With recent Governance changes at the National level, the California Chapter will hold three representative seats on the new Member Advisory Group (MAG) which will be meeting for the first time at the National Conference in Louisville in November. MAG will offer advisement to the Nominating Committee regarding the direction of National Executive Council nominations and will provide guidance to the council on other organization business. If you are interested in learning more about the role of the Chapter representative, please look for an email that was sent on August 5<sup>th</sup> that included a PowerPoint attachment or contact the [Chapter Office](#). Two of the seats have been filled for this year and we are still looking for a third. The first meeting of MAG is scheduled for November 19<sup>th</sup>. Please note that the Chapter reimburses travel costs and one night's lodging for representatives attending these meetings.

## **Register Now for 2019 Fall Meeting!**

Register now for the 2019 California Chapter Fall Meeting October 1 – 4 in Monterey! The meeting site is the quaint [Casa Munras Garden Hotel & Spa](#) downtown. The location is beautiful, the education is top tier, and we've secured a great room rate!

What is available to you at this meeting?

- Integrated Approaches to Value (A304) / October 1 – 4 (Required for licensing and accreditation)
- Personalities of Agriculture & Business Seminar / October 1 (8 hours CE)
- Packing, Processing & Cold Storage Facilities Valuation Seminar / October 2 (8 hours CE)
- Financial Aspects of Agriculture Seminar / October 2 (8 hours CE)
- 70<sup>th</sup> Anniversary Installation & Awards Dinner / October 2
- Fall Ag Tour / October 3 (CE Pending)
- Board of Directors Meeting / October 4

Use these easy links to access more information.

[Register On Line](#)

[Seminar Descriptions](#)

[Register for A304](#)

[Book Hotel Accommodations](#)

A discounted group rate of \$169 per night at Casa Munras is available to those attending the Fall Meeting. Be sure to mention that you are with the California Chapter, ASFMRA 2019 Fall Meeting if making your reservation by phone (800) 222-2446. The cut-off date for reservations is September 6<sup>th</sup>.

## **2019 Fall Meeting Sponsorships Available!**

Thank you to the following sponsors who have committed to support the 2019 Fall Meeting!

**Kefa Capital, Inc.**

**Farm Credit**

**Runyan Appraisal Service**

**Duarte Nursery**

**Monte Vista Farming**

**Edwards, Lien & Toso, Inc.**

**Rabo AgriFinance**

**PGIM Real Estate Finance**

**Bergthold Ag Services  
Vineyard Professional Services, Inc.  
AQUAOSO**

There is still plenty of time to add your name to this year's sponsor list! Review the [Sponsorship Form](#) and if you don't see something you like, we can customize a new opportunity or add you to the list of many companies who prefer to support the meeting as a general sponsor. Call the Chapter office at (209) 368-3672 or email [info@calasfmra.com](mailto:info@calasfmra.com) with any questions.

**Chapter Elections**

Watch your email for the 2019-20 Election Announcement that will be coming out later this week. With the change in Chapter Governance to a 7 Member Board, an election will be held this year to name a new At Large Board Member to serve a two-year term. Nominations from the general membership may be submitted through August 31<sup>st</sup>. Please see the election announcement for complete details when it arrives in your Inbox.

**Are you using a Drone in our business?**

The Chapter's Appraisal Education Committee is looking for members who are using Drones in their business and are willing to share their experiences. Interest was expressed in the recent education survey for a seminar on Drones and the committee is researching the potential of developing something that will meet this need. If you use and/or have experience with Drones, please email the Chapter office at [info@calasfmra.com](mailto:info@calasfmra.com). Thank you!

**Discount Pricing for AQUAOSO Water Research Tool for CA Chapter Members**

The California Chapter has partnered with AQUAOSO to offer their Water Research Tool to Chapter members at deeply discounted pricing! AQUAOSO's water reporting and mapping tool helps you identify and understand water risks and farm characteristics within seconds. Combining public data sets with their own proprietary research has resulted in a comprehensive set of water data that is available all in one place - get detailed water, crop and soil reports with the click of a button! You can access Individual parcel reports; SGMA and GSA Analytics; Self-service Research; Compliance and Reporting; Water Portfolio Management; Water Mapping Tools; Water Market Analytics; Water Risk Analysis and more! Pricing starts at just \$120 per year – only \$10 per month! Contact Cameron Burford at (559) 349-5991 or [cameronburford@aquaso.com](mailto:cameronburford@aquaso.com) to discuss the discounted program available to Chapter members. To learn more about the product, [Click here](#).

**SAVE THE DATE!**

August 29	Board of Directors Meeting / Coalinga
September 9–13	<a href="#">Leadership Institute</a> / Washington, DC
October 1 – 4	CA Chapter Fall Meeting / Monterey
	October 1 – 4 / Integrated Approaches to Value (A304)
	October 1 / Personalities of Agriculture and Business Seminar
	October 2 / Packing, Processing & Cold Storage Facilities Valuation Seminar
	October 2 / Financial Aspects of Agriculture Seminar
	October 2 / 70 <sup>th</sup> Anniversary Installation & Awards Dinner
	October 3 / Fall Ag Tour
	October 4 / Board of Directors Meeting
November 16–22	<a href="#">ASFMRA Annual Conference</a> / Louisville, KY

Please don't hesitate to contact the chapter office for more information on any of the items included in the monthly Chapter Chalkboard. And remember to stay connected through our social media channels!



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