



CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA

August 7, 2018

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Chapter Election Ballot Coming this Month

Look for the 2018-19 Chapter Election Ballot to be coming your way via email soon. The Nominating Committee is finalizing the selection process for a new At Large Board Member and filling an upcoming vacancy on the Nominating Committee. Please note that once the ballot has been distributed, any nominations from the chapter membership will need to be submitted by August 31, 2018. The 2018-19 Fiscal Year will run from October 1, 2018 – September 30, 2019.

Is your ASFMRA Profile Up to Date?

The ASFMRA web site offers members a very positive benefit through its Find a Land Expert link. All members are included in the database and there are a variety of ways that the individual looking to find an expert can narrow their search. All members are encouraged to update their profile and include a photo. You are also encouraged to update your birth date which helps the society when looking at member demographics and planning for the future. Updating your profile is easy. Simply go to www.asfmra.org; sign in with your username and password; and from the dropdown menu where you signed in, select the Profile link.

Schedule Set for CA Chapter 2018 Fall Meeting November 13 – 16 in Lodi...

Registration will open soon for the California Chapter's 2018 Fall Meeting in Lodi. Here's a preview of what you can expect:

Tuesday, November 13 –

Soils Seminar (*applying to BREA for CE hours*)
Member Meeting/Reception/Officer Installation & Awards

Wednesday, November 14 –

Valuation of Lease Interests Seminar (*8 hours CE*)
Succession Planning in Agriculture Seminar (*8 hours CE*)
What the Heck BBQ

Thursday, November 15 –

Full Day Ag Tour (*applying to BREA for CE hours*)

Friday, November 16 –

AgWare Training Seminar
Board of Directors Meeting

Rooms at Wine & Roses will run \$179 for king/double queen and \$184 for king with a fireplace. Reservations can be made by calling the hotel directly at (209) 334-6988. Mention the group ASFMRA, California Chapter when booking your room to receive the discounted rate. You can see more about the property at www.winerose.com.

2018 Fall Meeting Sponsorships are Still Available...See Who's Already on Board!

As we gear up for this year's Fall Meeting, we thank the following companies and individuals who have already committed to sponsoring this important annual event...

- Runyan Appraisal Service – *Installation & Awards Reception*
- Duarte Nursery – *General Sponsor*
- Valbridge Property Advisors – *General Sponsor*
- Parcel Quest – *Refreshment Break*
- Edwards, Lien & Toso, Inc. – *Refreshment Break*
- Century 21 – *Ag Tour Coffee & Pastries*
- Vineyard Professional Services – *Wine for Reception*

There are still a variety of sponsorship opportunities available. [Click here](#) to view the form.

What the Heck BBQs Kick Off in October

The California Chapter is bringing back the What the Heck BBQ! Join us October 4th at the home of Mike Ming in Bakersfield for an evening of food, fun and networking over a delicious tri tip barbecue dinner. Proceeds from the event will benefit the Chapter Scholarship Foundation. Watch for registration coming later this summer...

Reminder: New Chapter Member Referral Program makes it easy to earn cash!!

Refer a member, earn a reward...it's that simple! For every new member that you refer to join ASFMRA between June 1 and September 30, 2018, you will receive either \$50 cash from the CA Chapter or \$100 off registration fees for a future Chapter Meeting or Education Class. To qualify, the referral must be a full dues paying member of ASFMRA. You must send an email to the California Chapter at info@calasfmra.com indicating the name of the referred member and the date of referral in order to be eligible for your reward. Please call the office at (209) 368-3672 with any questions.

Registration Opens August 7th for ASFMRA Annual Meeting

You won't want to miss this year's ASFMRA Annual Meeting October 29 – November 2 at the beautiful Sheraton Grand at Wild Horse Pass in Chandler, AZ. For full details and links to the hotel, agenda, general sessions, etc. please [click here](#).

Find Chapter Social Media Platforms at your Fingertips

The Chapter continues to work to increase its presence on Social Media. We can't do this without you! Our Social Media Platforms are key to spreading the word about our organization, our members, and all of the great things we are doing. Here's where to find us:

Facebook - <https://www.facebook.com/California-Chapter-American-Society-of-Farm-Managers-and-Rural-Appraisers-108420129222919/>

Instagram - [calasfmra](#)

Twitter - [@calasfmra](#)

LinkedIn – Coming soon!

Trends® and Water Maps – Two Great Products from the California Chapter!

Trends® in Agricultural Land & Lease Values and the Water & Irrigation District Maps are great tools to help you do your job and are also available to help you market yourself, your business and the Chapter. The 2018 issue of Trends® is outstanding and always looked at with respect as a highly regarded resource in the industry. Ordering is easy on the Chapter website... [Order Trends®](#) or [Order Water Maps](#) with a click of a button and a few keystrokes!

SAVE THE DATE!

August 10	California Chapter, ASFMRA Board of Directors Meeting - Turlock
September 11-15	ASFMRA Leadership Institute – Washington D.C.
October 4	What the Heck BBQ - Bakersfield
Oct. 29 – Nov. 2	ASFMRA Annual Conference – Chandler, AZ
November 13 – 15	California Chapter, ASFMRA 2018 Fall Meeting – Lodi
April 23 - 25, 2019	Outlook 2019 Agribusiness Conference – Sacramento
July 21 – 26, 2019	ASFMRA Education Week – La Vista, Nebraska

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

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