



CHAPTER CHALKBOARD

**An Electronic Member News Update from the California Chapter, ASFMRA
August 9, 2017**

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA or per your request to receive chapter correspondence. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Chapter Round Table Meeting in Chico August 23

The next northern California Round Table Meeting presented by the CA Chapter will be on Wednesday, August 23rd in Chico. These meetings are a place for agribusiness professionals to gather to discuss timely topics related to local and/or statewide agriculture over breakfast. The Chico meeting will be held at Nash's Restaurant, 1717 Esplanade beginning at 8:00 a.m. Spread the word and invite a client or colleague to join you! Attendees are responsible for their own breakfast. While reservations are not required, if you would like to let us know you will be attending please drop a note to info@calasfmra.com.

2017 Fall Meeting Sponsors – Thank you!

The following companies have stepped up and committed as sponsors for the upcoming Chapter Fall Meeting in Pismo Beach in October. Thank you for your support of the CA Chapter's annual fall event as we kick off the 2017-2018 membership year!

- Runyan Appraisal Service – *Installation & Awards Dinner*
- Edwards, Lien & Toso, Inc. – *Lanyards/Name Badges*
- Farm Credit (American AgCredit, Yosemite Farm Credit, Farm Credit West, Golden State Farm Credit, CoBank, Fresno Madera Farm Credit) – *Wine for Installation & Awards Dinner and Ag Tour Lunch*
- Vineyard Professional Services – *Reception prior to Installation & Awards Dinner*
- Ag Land Consultant's, Inc. – *General Sponsor*
- Prudential Agricultural Services – *Ag Tour Transportation and Morning Coffee/Pastries*
- Schenberger, Taylor, McCormick & Jecker, Inc. – *General Sponsor*
- Rabobank, N.A. – *General Sponsor*

Sponsorships are still available! Support the meeting by sponsoring Education Refreshment Breaks (\$350); the Board of Directors Meeting Breakfast (\$350); Student Reception (\$250) or as a General Sponsor for any amount! Contact Suzie in the chapter office at (209) 368-3672 or info@calasfmra.com. Thank you!

Fall Meeting Registration Open!

Registration is open for the Fall Meeting! Don't miss this opportunity to come to The Cliff's Resort on the beautiful Central Coast for education, networking and the chapter's annual meeting and installation/awards dinner. Complete details can be found in the [Fall Meeting Registration Brochure](#). To register on-line, [click here](#).

2017 Fall Meeting Schedule:

Tuesday, October 10:

California Water and Agriculture – SGMA and SB88 (New half day seminar!)

Wednesday, October 11:

Market Area Industry Analysis Seminar (New!)
Employee Relations in Agriculture II (FARMit® Education)
Student Reception

Thursday, October 12:

Fall Ag Tour
Member Meeting, Awards & Installation Dinner

Friday, October 13:

Board of Directors Meeting

Hotel Reservations: The Chapter has secured a group rate of \$160.00 per night (Mon – Thurs) and \$239 (Fri) with The Cliff's Resort. Reservations must be made by September 12th. You may call the hotel directly at (805) 773-5000 to make your reservation. Be sure to identify yourself as being with the California Chapter, ASFMRA to receive the discounted rate..

Valuation of Conservation Easements and Other Partial Interests Seminar Coming in February

Due to the high ranking Conservation Easements received in the last Education Survey, the chapter's Appraisal Education Committee has calendared the three day course for February 6 – 8 in Sacramento. Justin Bierschwale, ARA and Brent Stanger, ARA – two top rated ASFMRA instructors – will be coming to California to teach the course. Get the dates on your calendar and watch for registration to be open soon.

Reminder...Outlook 2018 Dates and Location Are Set

The Outlook 2018 Agribusiness Conference will be held March 19 – 22 at the Marriott/Convention Center in Visalia. The conference and release of the 2018 issue of *Trends™ in Agricultural Land and Lease Values* will be on Thursday, March 22nd with education classes (including 4 hour Laws & Regulations plus USPAP!), a Central Valley Ag Tour and the California Classic BBQ/Scholarship Auction on the preceding days. Conference sponsorships will be available soon!

Trends™ in Agricultural Land & Lease Values to Hold Sponsor Rates the Same for 2018

Sponsorship rates will be held steady for another year as the chapter's Land Values Survey Committee prepares for the 2018 issue of Trends™. The publication continues to be ranked as THE source for rural land value information in California and Nevada and the chapter is proud of both the publication and its reputation. Watch for the 2018 Rate Card to be released soon. Remember that we are always looking for photographs that depict agriculture in the many regions covered in Trends™. Please submit your photos for consideration to info@calasfmra.com. Credit will be given for any photos that are used. Photos must be high resolution (larger size is better) - minimum 300 dpi - to be used in the publication.

SAVE THESE DATES!!!

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| August 23 | Round Table Meeting - Chico |
| September 10 – 17 | Leadership Institute – Washington, D.C. |
| October 10 - 13 | 2017 Fall Meeting – The Cliffs Resort, Pismo Beach |
| October 13 | Board of Directors Meeting – Pismo Beach |
| November 13 – 17 | Agronomics – Vision for the Future 2017 – Savannah, GA |
| February 6 – 8 | Valuation of Conservation Easements and Other Partial Interests – Sacramento |
| March 19 – 22 | Outlook 2018 Agribusiness Conference - Visalia |

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[Register for 2017 Fall Meeting](#)
[Order 2017 Trends in Agricultural Land & Lease Values](#)
[Order Water & Irrigation District Maps](#)

