



CHAPTER CHALKBOARD

An Electronic Member News Update from the California Chapter, ASFMRA September 8, 2017

You are receiving this email news update as a Member or Friend of the California Chapter of ASFMRA or per your request to receive chapter correspondence. Mark the important dates on your calendar and watch your Inbox and the chapter web site for reminders and more information...

Fall Meeting Early Registration Deadline is September 15th!

Register for the upcoming Fall Meeting before September 15th and avoid paying late fees! You won't want to miss this opportunity to come to The Cliff's Resort on the beautiful Central Coast for education, networking and the chapter's annual meeting and installation/awards dinner. Complete details can be found in the [Fall Meeting Registration Brochure](#). To register on-line, [click here](#).

Schedule:

Tuesday, October 10:

California Water and Agriculture – SGMA and SB88 (New half day seminar!)

Wednesday, October 11:

Market Area Industry Analysis Seminar (New!)
Employee Relations in Agriculture II (FARMit® Education)
Student Reception

Thursday, October 12:

Fall Ag Tour
Member Meeting, Awards & Installation Dinner

Friday, October 13:

Board of Directors Meeting

Hotel Reservations:

The Chapter has secured a group rate of \$160.00 per night (Mon – Thurs) and \$239 (Fri) with The Cliff's Resort. **Reservations must be made by September 12th.** You may call the hotel directly at (805) 773-5000 to make your reservation. Be sure to identify yourself as being with the California Chapter, ASFMRA to receive the discounted rate.

Thank you to our 2017 Fall Meeting Sponsors!

We thank the following companies for their support of the CA Chapter's annual Fall Meeting as we kick off the 2017-2018 membership year!

- Runyan Appraisal Service – *Installation & Awards Dinner*
- Edwards, Lien & Toso, Inc. – *Lanyards/Name Badges*
- Farm Credit (American AgCredit, Yosemite Farm Credit, Farm Credit West, Golden State Farm Credit, CoBank, Fresno Madera Farm Credit) – *Wine for Installation & Awards Dinner and Ag Tour Lunch*
- Vineyard Professional Services – *Reception prior to Installation & Awards Dinner*
- Ag Land Consultants, Inc. – *General Sponsor*
- Prudential Agricultural Investments – *Ag Tour Transportation and Morning Coffee/Pastries*
- Schenberger, Taylor, McCormick & Jecker, Inc. – *General Sponsor*
- Rabobank, N.A. – *General Sponsor*
- AgSafe Food and Farms – *Education Lunch Sponsor*
- American Pistachio Growers – *General Sponsor*

There is still time to support the meeting by sponsoring Education Refreshment Breaks (\$350); the Board of Directors Meeting Breakfast (\$350); the Student Reception (\$250) or as a General Sponsor for any amount! Contact Suzie in the chapter office at (209) 368-3672 or info@calasfmra.com. Thank you!

CA Chapter Partners with CFBF and AgSafe on Fall Meeting Education Offerings

Two offerings at the chapter's upcoming Fall Meeting are a product of partnerships with other California agricultural organizations. The new Water and Agriculture Seminar on SGMA and SB88 was put together by the California Farm Bureau Federation and will be instructed by their Associate Counsel, Jack Rice. The Employee Relations in Agriculture Seminar was developed for the chapter's FARMit® Program by AgSafe and will be taught by their Director of Education, Angelina Ceja. The chapter continues to explore opportunities with other organizations to identify, develop and deliver quality education courses and seminars to its members and the agricultural community.

Congratulations to CA Chapter 2017-18 Board of Directors!

The August 31 deadline for additional nominations has passed and the following individuals have been elected to serve as the leaders of the California Chapter for fiscal year 2017-2018 (October 1, 2017 through September 30, 2018). Please join us as we congratulate:

Dan Whisenhunt, AAC, MBA – President
JoAnn Wall, ARA – President Elect
Martin Seanez, ARA – First Vice President
Jim Pisani, ARA – Second Vice President
Ken Peters, AFM – 2nd Year Board Member
Mike Merkley, ARA – 1st Year Board Member
Tony Toso, ARA – Immediate Past President
Peter Holmes, AAC – Secretary/Treasurer

Also elected was Ryan Metzler, AFM who will serve a two-year term on the chapter's Nominating Committee. The Board of Directors will be installed at the Member Meeting/Installation & Awards Dinner on October 12th at The Cliffs Resort in Pismo Beach. We hope that as many members as possible will plan to attend this important function.

Chapter Member, Mark Peterson to Serve as District VII Vice President

Mark Peterson, AFM, ARA, AAC – Past President of the California Chapter, has been elected to the office of District VII Vice President of ASFMRA. Mark's term will begin October 1 and he will be installed at the national conference in Savannah, Georgia in November. We look forward to Mark holding a seat on the ASFMRA Executive Council and representing the chapter in District VII during his term.

New Posting Added to Job Opportunities Page

A new posting for an appraiser position has been added to the chapter's Job Opportunities page. To view this opportunity, [click here](#).

ASFMRA Annual Conference in Savannah, Georgia November 13 -17

Changes, Challenges, and Opportunities is the theme of the ASFMRA Annual Conference in Savannah. This is *THE* conference for anyone involved with rural property and rural property assets – managing, consulting, valuing and brokering on behalf of clients and landowners through the US. See below for links to information and registration:

- [2017 Annual Meeting Registration Form](#)
- [Register Online](#)
- [Agenda](#)
- [Hotel and Travel](#)
- [American Society Conference Web Page](#)

Valuation of Conservation Easements and Other Partial Interests Seminar Coming in February

Registration for Conservation Easements set for February 6 – 8 in Sacramento will open soon. Justin Bierschwale, ARA and Brent Stanger, ARA – two top rated ASFMRA instructors – will be coming to California to teach the course. Get the dates on your calendar and watch for a notice that registration is open.

Outlook 2018 to be Held in Visalia

The Outlook 2018 Agribusiness Conference will be held March 19 – 22 at the Marriott/Convention Center in Visalia. The conference and release of the 2018 issue of *Trends™ in Agricultural Land and Lease Values* will be on Thursday, March 22nd with education classes (including 4 hour Laws & Regulations plus USPAP!), a Central Valley Ag Tour and the California Classic BBQ/Scholarship Auction on the preceding days. Conference sponsorships will be announced soon.

Trends™ in Agricultural Land & Lease Values to Hold Sponsor Rates the Same for 2018

Sponsorship rates will be held steady for another year as the chapter's Land Values Survey Committee prepares for the 2018 issue of Trends™. The publication continues to be ranked as the best source for rural land value information in California and Nevada and the chapter is proud of both the publication and its reputation. The 2018 Rate Card/Contract will be available in the coming weeks. We are always looking for photographs that depict agriculture in the many regions covered in Trends™. Please submit your photos for consideration to info@calasfmra.com. Credit will be given for any photos that are used. Photos must be high resolution (larger size is better) - minimum 300 dpi - to be used in the publication.

SAVE THESE DATES!!!

October 10-13	2017 Fall Meeting – The Cliffs Resort, Pismo Beach
October 13	Board of Directors Meeting – Pismo Beach
November 13–17	ASFMRA Annual Conference – Savannah, GA
February 6–8	Valuation of Conservation Easements and Other Partial Interests – Sacramento
March 19–22	Outlook 2018 Agribusiness Conference – Visalia
April 26-27	California Chapter, ASFMRA Long Range Planning Meeting – Lemoore

Please don't hesitate to contact the chapter office for more information on any of the items included in the Chapter Chalkboard.

Suzie Roget
Executive Vice President



P.O. Box 838, Woodbridge CA 95258
Tel: 209.368.3672 FAX: 209.368.3602
<http://www.calasfmra.com>

[Register for 2017 Fall Meeting](#)
[Order 2017 Trends in Agricultural Land & Lease Values](#)
[Order Water & Irrigation District Maps](#)